



2014  
SPONSORSHIP  
BENEFITS

COMMUNITY LEADERSHIP • PUBLICITY • GOODWILL  
CONTRIBUTE TO THE QUALITY OF LIFE IN MOUNTAIN VIEW • PROMOTE FAMILY  
EXPOSURE • "HOT LINK" TO YOUR WEB SITE • ENHANCE COMPANY AWARENESS

## CITY OF MOUNTAIN VIEW RECREATION DIVISION

# HALLOWEEN MONSTER BASH CORPORATE SPONSORSHIP BENEFITS

### STATIC PREVIEW SPONSOR      \$50/preview

- Your logo and/or organization's information on a preview slide before a movie for 30 seconds as part of the previews
- Preview slide should adhere to the following guidelines:
  - Must be family-friendly and suitable for all ages
  - High-resolution JPEG file (300 DPI preferred)
  - Landscape images are preferred

### VIDEO PREVIEW SPONSOR      \$75/preview

- Your organization's commercial/video to be played before a movie for 30 seconds as part of the previews
- Preview commercial/video should adhere to the following guidelines:
  - Must be family-friendly and suitable for all ages
  - Provided as a .MOV file
  - Must be an edited copy ready for play. The City of Mountain View will not create a commercial/video for your organization.



CITY OF MOUNTAIN VIEW RECREATION DIVISION'S
HALLOWEEN MONSTER BASH
LETTER OF INTENT

Company/Organization Name

Contact Person's Name

Address

City

State

Zip

Phone No. 1

Cell Phone

Fax

E-Mail

Internet Address

SELECT SPONSORSHIP OPTION (See Sponsorship Options Sheet for Details):

[ ] OPTION 1 \$50/preview STATIC PREVIEW SPONSOR

[ ] OPTION 2 \$75/preview VIDEO PREVIEW SPONSOR

Amount Paid: \$\_\_\_\_\_ Make Checks Payable to: CITY OF MOUNTAIN VIEW Tax I.D. #94-6000379

X \_\_\_\_\_
Sponsor Signature Date

Please submit this completed form with your check to:
City of Mountain View Recreation Division
c/o Kristine Crosby
Post Office Box 7540
Mountain View, CA 94039-7540

Deadline for previews is October 15, 2014.
Include this original copy with your pledge and make a copy for your records.

If Sponsorship is approved, City staff will work with your Organization to complete a formal agreement and obtain necessary high-resolution artwork for printed and electronic promotions. For more information or questions, please contact Kristine Crosby at (650) 903-6410 or Kristine.Crosby@mountainview.gov.