

Find the **City of Mountain View's Recycling Resource, Recreation Guide,** and the **Annual Report** inside this issue of

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THE VIEW

FALL 2014 • VOL. 22, NO. 1



The newsletter for the City of Mountain View



COMMUNITY EVENT HIGHLIGHTS

- Firefighters' Pancake Breakfast – Saturday, September 20, 8:00 – 11:00 a.m., Fire Station 4, 229 N. Whisman Road
- NASA Ames Open House – Saturday, October 18, 9:00 a.m. – 5:00 p.m., Moffett Field
- Halloween Monster Bash – Saturday, October 25, 5:00 – 8:00 p.m., Mountain View Community Center, 201 S. Rengstorff Ave.
- Reading Day at the Library – Saturday, November 15, 10:00 a.m. – 1:00 p.m., Mountain View Public Library, 585 Franklin St.
- Community Tree Lighting Celebration – Monday, December 8, 5:30 – 7:30 p.m., Civic Center Plaza, 500 Castro St.

WORKING TO IMPROVE TRANSPORTATION

The City of Mountain View is committed to making people-powered transportation methods available wherever possible. An emphasis on cycling and walking is not only a part of Mountain View's health and wellness culture, but a high-priority goal set by City Council. As part of that goal, you may hear a lot of ideas to promote mass transportation use and reduce single-occupant vehicle trips in Mountain View with some new acronyms like TDM, TMA and T-Zone. So here is a quick rundown of what all of these transportation-focused programs mean.

Transportation Demand Management (TDM) is a program to decrease the number of single-occupant vehicle (SOV) trips and the number of cars on the road during peak travel times. The goals of the City's TDM efforts are to improve mobility; reduce congestion and air pollution; and provide options for employees and residents to commute to and from work. Strategies to meet these goals include the promotion of teleworking, alternative work schedules, walking, bicycling, carpooling, vanpooling, transit, car-sharing and mixed-use development.



The Transportation Management Association, or TMA, is a nonprofit organization comprised of local businesses and property owners with a focus on improving transportation services by pooling collective resources. Established in 2013, current members include: TMG Partners/Samsung, Intuit, Google, RREEF/Sares Regis, LinkedIn and The Sobrato Organization. As one of its first programs, the TMA will combine member shuttle routes for the East Whisman area and reduce the number of trips needed to get employees to and from their jobs. The East Whisman route is expected to launch by the end of the year, and the TMA has plans to expand into North Bayshore in the future. The TMA

shuttle service will be available for anyone to use and is not limited to only employees of member organizations.

T-Zones, or Transit Floating Districts, are specialized zoning districts intended to permit future growth and redevelopment in areas served by transit. New projects in these zones are required to implement land use, circulation and urban design policies that encourage rail, bicycle and pedestrian travel.

As part of City Council's goal to improve bicycle and pedestrian mobility in Mountain View, the City will be hiring a new Mobility Coordinator to ensure that people-powered transportation is considered in new projects, policies and programs.

For more information on City efforts to improve transportation, check out more in this edition of *The View*. You may also contact the Community Development or Public Works Departments at (650) 903-6502 or (650) 903-6311, or visit our website at www.mountainview.gov.

SHORELINE BOULEVARD CORRIDOR STUDY

This past June, City Council reviewed proposed alternatives for integrated bike, pedestrian and transit facilities along Shoreline Boulevard between the Downtown Transit Center and the North Bayshore Area as part of the Shoreline Boulevard Corridor Study. Based on the City Council's input, proposed improvements will be further refined and a preferred design concept will be presented to the Council in late fall. Additional opportunities for community input will be held earlier this fall. Visit the project website at www.shorelinecorridor.com for more information, or contact the Public Works Department at (650) 903-6311.

UPDATING THE BICYCLE TRANSPORTATION PLAN

The City is currently updating its Bicycle Transportation Plan to identify strategies and actions for improving and encouraging bicycle travel in Mountain View. The update process will provide multiple opportunities for public input, including a community workshop on September 15 and a second workshop in spring 2015. The Bicycle Plan Update will also be presented to several City advisory bodies to expand the opportunities for community outreach and input.



The draft Bicycle Plan Update is scheduled to be released in May 2015, with final adoption scheduled for late 2015 or early 2016. To learn more about the Bicycle Plan Update, including more information on the upcoming community workshops, or to sign-up for email notifications, visit the project website at bikemountainview.com or call the Public Works Department at (650) 903-6311.



NEW FREE COMMUNITY SHUTTLE SERVICE

This fall, the City will begin a new free shuttle service as part of a two-year pilot project with Google. Four electric vehicles fitted with bike racks are intended to be used by residents to get around the city for routine tasks like shopping, doctor's appointments, going to the movies and visiting parks or the library.

This pilot program is part of the discussions between the City and Google on how to reduce the number of vehicles on the road and promote alternative transit options. The shuttle service is expected to run up to four, 16-seat, ADA compliant electric shuttles from 10:00 a.m. until 6:00 p.m., Monday through Friday, about every 30 minutes. On weekends and holidays, one shuttle will run approximately every hour. Each shuttle will accommodate two wheelchairs. The route of the shuttle service was designed with input from the community and will connect with existing transportation systems. The Council is expected to consider the shuttle pilot service in September.

For more information, visit www.mountainview.gov/open-town-hall or leave a comment at the Community Shuttle Hotline (650) 316-4519.

Check out the Events Calendar on Page 7 of this issue of *The View*, visit www.mountainview.gov or tune to KMVT (cable TV Ch. 26).

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Check out the latest on the FY 2014-15 City's Adopted Budget on page 3.



MOUNTAIN VIEW APPOINTS MAX BOSEL AS POLICE CHIEF

City Manager Dan Rich announced the appointment of Captain Max Bosel to succeed Chief Scott S.G. Vermeer who, after 12 years at the helm of the department, announced his acceptance of an executive-level position with Security Industry Specialists on June 3, 2014.

A Mountain View resident, Bosel began his career with the Millbrae Police Department in 1989, and joined the Mountain View Police Department in 1995. Over the course of his career, Bosel rose through the ranks to become Captain in 2007 — a direct result of his exceptional operational and leadership abilities. Bosel has led all three divisions of the department and served as Interim Deputy Police Chief while Chief Vermeer oversaw the Fire Department, and he also served as Interim Assistant City Manager. The City Manager's selection came after several weeks of discussions with a range of internal and community stakeholders, who painted a clear picture that Bosel met the City's current and projected public safety needs.

A graduate of the FBI National Academy, Bosel holds a Master of Public Administration from Notre Dame de Namur University and a bachelor's in Management from Saint Mary's College of California. Bosel is also a graduate of Harvard University's Kennedy School of Government's Senior Executives in State and Local Government Program, the California POST Supervisory Leadership Institute, Leadership Mountain View and the University of Southern California's Delinquency Control Institute.



CITY'S NEW WEBSITE DESIGN COMPLETE

In June, the City completed a redesign of the City of Mountain View website, www.mountainview.gov. The purpose of the redesign was to provide better service and a more user-friendly resource for residents, businesses and visitors. As part of the redesign, the City gathered input from the public via online surveys, focus groups and a community town hall meeting.

The redesign was beta-tested this spring and improvements to the design were made based on user feedback. The new design offers improved content and makes the site easier for users to find common information and to navigate around the site. For more information, contact the City Manager's Office at (650) 903-6301, or email kimberly.thomas@mountainview.gov.

GREEN AND WATER-WISE

FREE HOME ENERGY AUDITS

City Council has approved a six-month extension to Energy Upgrade Mountain View (EUMV), a free, City-sponsored program to help homeowners and renters identify easy, no- and low-cost ways of saving energy and money around the home.

Participants receive a personalized analysis of their home energy use, as well as customized recommendations and alerts to help them reduce their energy use and carbon emissions. EUMV also offers hands-on workshops where residents learn even more energy-saving tips.

New sign-ups will be accepted until November. For more information, visit EnergyUpgradeMV.org.

FINANCING FOR GREEN UPGRADES

Mountain View residents and businesses may be eligible to take advantage of low-cost financing for water conservation upgrades through the City's participation in the CaliforniaFIRST Program.

CaliforniaFIRST offers low-cost, long-term (up to 20 years) financing for energy efficient, renewable energy and water conservation upgrades that are permanently affixed to single-family, multi-family (5 or more units) and commercial or industrial properties.

For more information or to apply for financing, visit CaliforniaFirst.org or call (844) 589-7953.

WATER QUALITY REPORT IS NOW AVAILABLE

The 2013 **Water Quality Report** provides information about the City's water sources, regulatory standards, water quality test results and water operation. In 2013 Mountain View's water met all State and Federal health and quality standards. Printed copies of the report are available at Mountain View City Hall, Public Library, Community Center and Senior Center. Electronic copies are available online at WaterQuality.MountainView.gov. For more information or to request a copy of the report, contact (650) 903-6329.

RESIDENTS KNOW HOW TO SAVE WATER

In January, the City's primary water supplier, the San Francisco Public Utilities Commission, asked customers to reduce water use by 10 percent based on 2013 consumption. From February 1 through the end of July this year, water consumption in Mountain View decreased a total of 14 percent, exceeding the 10 percent target.

The City appreciates everyone's efforts to save water during this long period of below average rainfall. To view current information regarding the City's water savings, as well as information regarding water-saving programs for homes and businesses, visit the City's water conservation webpage at conservewater.mountainview.gov.

(more on page 6)

TRANSPORTATION ADVISORIES

UNDERSTANDING THE STADIUM EVENT PERMIT PARKING PILOT PROGRAM

Levi's Stadium opened in August and is expected to impact downtown Mountain View and the surrounding residential neighborhoods due to an increase in use of Mountain View's Transit Center. The City has implemented a stadium event parking pilot program to assure sufficient parking for downtown visitors and the residents in the surrounding neighborhoods. For detailed information about the program, a list of dates for when the program will be in effect and the residential permit program area, please visit the City's website at www.mountainview.gov.



EL CAMINO REAL BUS RAPID TRANSIT

The Draft Environmental Impact Report (DEIR) for the Valley Transit Authority's upgrade of its existing 522 Rapid Bus service on El Camino Real between downtown San Jose and Palo Alto is scheduled to be released later this fall for public review and comment. The project, called Bus Rapid Transit (BRT), currently lists seven alternatives for improving transit on El Camino Real, including a No Build alternative, having buses and other vehicles travel together along the entire corridor in a mixed flow configuration and different lengths of dedicated bus lanes (removing one lane for automobiles).

The DEIR will provide additional information regarding anticipated traffic and other impacts along the El Camino Real corridor for each of the seven alternatives being studied. City staff will present its analysis of the DEIR and seek City Council and community input on the BRT project this fall.

For more information regarding the BRT project, visit the City's website at www.mountainview.gov/depts/pw/transport/services.asp.

FARMER'S MARKET MOVING ON STADIUM EVENT DAYS

The Farmer's Market will temporarily relocate to the parking lot at the corner of Bryant and California Streets on the following Stadium Event Sundays ONLY: August 17, 24; September 14, 28; October 5; November 2, 23; and December 28.

The View is published three times a year (March, September, and December) by the City of Mountain View. **The View** is delivered by bulk mail to every residential address and many businesses in Mountain View.

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City Website

The View is available on the City's website, www.mountainview.gov.

Extra Copies

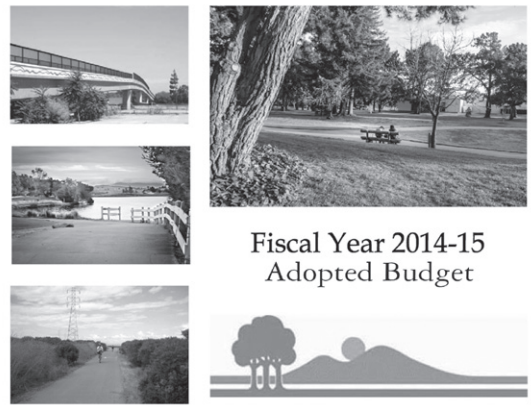
A limited supply of extra copies of **The View** is available at City Hall, 500 Castro St., the Mountain View Public Library, 585 Franklin St., and the Community Center, 201 S. Rengstorff Ave.

The View is printed on 40 percent recycled paper. ♻️

City Mission Statement

The City of Mountain View provides quality services and facilities that meet the needs of a caring and diverse community in a financially responsible manner.





Fiscal Year 2014-15
Adopted Budget

FISCAL YEAR 2014-15 BUDGET ADOPTED

City Council adopted the Fiscal Year (FY) 2014-15 Budget and capital improvement projects list in June. FY 2013-14 was the first year during which strong revenue growth was able to support expenditure growth without budget reductions. Currently, the unemployment rate in Mountain View is approximately 4.5 percent, consumer confidence has begun to rise and housing and property values have regained pre-recessionary levels. In addition, the City's sound fiscal practices and budget discipline have allowed the City to maintain its AAA credit rating.

Building on continued revenue growth and responsible budgeting, the City was able to balance the budget without any reductions for the second time since the recession began. This new budget includes a few new expenditures for high-priority programs.

For FY 2014-15, the total City Budget is \$236.5 million in revenues and \$255.6 million in expenditures. Expenditures are greater than revenues as some expenditures, such as capital projects, are funded from existing available resources. For the General Operating Fund, revenues are projected at \$99.6 million, sufficient to fund projected expenditures of \$96.9 million (including projected budget savings of \$2.0 million). The FY 2014-15 budgets maintains a balanced operating budget with a projected operating balance of \$2.7 million and a \$1 million contribution towards the City's Retirees' Health liability.

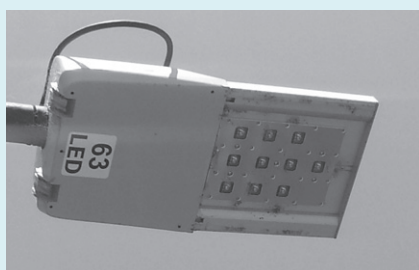
For more information on the City budget, check out the City's financial and budget transparency platform by visiting mountainview.opengov.com. This tool is flexible, interactive and provides detailed external reporting for public accountability. With a few clicks of a button, you can drill into detailed historical expenses or revenues and choose which funds, programs and ledger items to view and much more.



NEW ATHLETIC FIELDS AT SHORELINE

The City is in the process of constructing a new athletic field complex in the southwest corner of Shoreline at Mountain View, known as the Shoreline Athletic Fields. The project will encompass 5.3 acres, including one baseball and one softball diamond overlaid with soccer fields. The lighted fields will include synthetic turf to increase playable hours and to prevent irrigation over the landfill.

Access to the athletic fields will be from Garcia Avenue where a concession, storage and restroom building; children's play area; and drop-off area will be located. An additional 0.5-acre on-site burrowing owl mitigation area will be constructed at the southern end of the project site. The construction cost is expected to be \$10 million and the project is scheduled for completion in summer 2015. For more information, contact the Public Works Department at (650) 903-6311.



ENERGY SAVINGS FOR MV

A combination of LED and induction lighting technologies will be used to replace 1,200 existing street lights on Mountain View Streets. This update will change the light spectrum from a mild yellow light to a cool white light and reduce energy consumption by 50 percent per light replaced. The City's Public Work's Department will complete this energy saving update by early fall.

TREE MASTER PLAN

The City is in the process of developing a Community Tree Master Plan (Plan) for the maintenance and preservation of trees, canopy and habitat. As part of this process, the City conducted a community survey during the month of July and held a community meeting July 23. Continued public input will help staff to set priorities and develop a Plan to meet the needs of the community. Staff estimates the Plan will be completed in the summer of 2015.



RELOCATION ASSISTANCE

This year, the City Council increased the amount of relocation assistance required for landlords to provide to households when a landlord displaces tenants from four or more rental units because of renovations, redevelopment and similar activities.

Households are eligible for relocation assistance if:

- the household income is 80 percent or less of the Area Median Income;
- the household has a valid lease or rental agreement with the landlord; and
- the household is not delinquent on rental payments

Relocation assistance is provided as a cash payment to eligible persons on the lease or rental agreement. The following assistance is paid per rental unit, not per tenant:

- full refund of a tenant's security deposit;
- a 60-day subscription to a rental agency;
- the cash equivalent of three months median market rate rent for a similar sized apartment; and
- an additional \$3,000 for special-circumstances, i.e., households having at least one person who is either over 62 years of age, handicapped, disabled, or a legally dependent child under 18 years of age.

For questions and a copy of the Tenant Relocation Assistance Ordinance, visit the City's website at www.mountainview.gov, call (650) 906-6379, or email neighborhoods@mountainview.gov.

GET THE LATEST ON MOUNTAIN VIEW DEVELOPMENT

To keep informed of the latest development in the City, the Planning Division prepares a monthly update of private development projects and long range planning studies that are underway. Projects are organized by Change Area and Neighborhood Planning Area. Download a PDF version of the report at www.mountainview.gov/depts/comdev/planning/activeprojects/list.asp

CITY EARNS AN A ON TOBACCO

For the fourth year, the City received an "A" on the Community's Health on Tobacco Report Card by the county's Tobacco Free Coalition, Community Advocate Teens of Today and Health Department. The health and safety of the community is important to us, and we thank our residents and business for supporting these efforts.

PRECISE PLAN UPDATES

The City continues the process of updating the precise plans for three areas in Mountain View: North Bayshore, San Antonio, and El Camino Real. For these updates, the City is guided by the goals and policies set forth in the General Plan adopted in 2012. The General Plan is the key long-range policy document used to guide future planning and development in Mountain View. The General Plan Visioning Process that preceded the Plan's adoption provided the foundation for the major strategies and policies in the new Plan. More than 80 public meetings, workshops and events were held for the General Plan and attended by more than 1,500 participants. The engagement of our community continues as the City works to update the following precise plans:

NORTH BAYSHORE PRECISE PLAN

The City has completed draft Precise Plan chapters and the Environmental Impact Report (EIR) analysis for the North



Bayshore Precise Plan after holding 12 public input meetings. Public hearings with the Environmental Planning Commission and City Council are scheduled for September and the Plan will likely be adopted by the end of 2014. For more information, visit the North Bayshore Precise Plan website at www.northbayshorepreciseplan.org, or contact Martin Alkire at (650) 903-6306.

EL CAMINO REAL PRECISE PLAN

The draft Plan and Environmental Impact Report are available at www.mountainview.gov. In addition to the 16 public feedback meetings that have already been held, public hearings with the Environmental Planning Commission and City Council on this project are scheduled for September. The Plan is expected to be adopted by the end of 2014. For more information, visit the El Camino Real Precise Plan website at www.elcaminorealpreciseplan.com, or

contact Eric Anderson at (650) 903-6306.

SAN ANTONIO PRECISE PLAN

At a study session in July, the City Council provided additional direction regarding land use as it relates to the mix of residential and office space in the development of this Plan. The City Council's endorsement of these land use strategies, policies, and standards provided the remaining foundation for completing the draft Plan and related Environmental Impact Report (EIR). The draft Plan and EIR will be available in September at www.mountainview.gov.

The City held 12 public meetings so far, and public hearings with the Environmental Planning Commission and City Council on this project are scheduled for later this year and the Plan is expected to be adopted by the end of 2014. For more information, visit www.sanantoniopreciseplan.com, or contact Rebecca Shapiro at (650) 903-6306.



PILOT OFF-LEASH PROGRAM FOR DOGS

Mountain View began a one-year pilot program to allow dogs to be off-leash in designated, unfenced areas of select local parks. The six parks in the pilot program are Bubbs, Cooper, Eagle, McKelvey, Whisman and Cuesta, including Cuesta Annex. Dogs are only permitted to be off-leash during posted hours and only in designated Off-Leash Areas. Off-leash dogs still must be under verbal command of their owner.

Dog owners are now able to let their dogs play off-leash in the designated Off-Leash Areas on weekday mornings from 6:00 a.m. until 10:00 a.m. Whisman Park will have additional evening hours from 5:00 p.m. until just past sunset. Cuesta Park will allow off-leash dogs from 6 a.m. until just past sunset any day of the week and the attached Cuesta Annex will allow off-leash dogs all week, but only between 6:00 a.m. and 10:00 a.m. Hours are clearly posted around each Off-Leash Area.

For more information about the pilot program, contact Open Space and Parks Manager Bruce Hurlburt at (650) 903-6326 or Bruce.Hurlburt@MountainView.gov.



HALLOWEEN AT THE RENGSTORFF HOUSE

Mountain View's oldest restored home celebrates Halloween this fall with two big events. Rengstorff House is located within Shoreline at Mountain View Park at 3070 Shoreline Blvd.

SPOOKY TOURS

Tour the eerily decorated rooms and participate in scenarios based on dark and strange beliefs found in the 19th century this October 24 and 25 at Rengstorff House. This event is not recommended for children under the age of eight.

Tours start at 7:00 p.m. and last 30 minutes. The last tour starts at 10:00 p.m. Tickets go on sale September 24 at: r-house.org/calendar. For more information, email rengstorff.events@gmail.com.

FAMILY ACTIVITIES

Sunday, October 25, noon – 4:00 p.m.

Costume parade at 2:00 p.m.

Join the Friends of "R" House at a Halloween celebration for all ages, complete with a costume parade, seasonal crafts, lawn games and trick or treating in the spooky rooms of the Rengstorff House. A \$3.00 donation is requested. For more information, email rengstorff.events@gmail.com.

CHILDREN'S THANKSGIVING ART EXHIBIT

The Friends of "R" House, in partnership with the Community School of Music and Arts, presents an exhibit of children's art with the themes of gratitude and thankfulness. The exhibit runs from November 2 – November 25, during normal tour hours, which are Tuesdays and Wednesdays, 11:00 a.m. – 5:00 p.m. and Sundays, 1:00 – 4:00 p.m. There will be a reception for the artists and their families on Thursday, November 6, 5:00 – 7:00 p.m. For more information, email rengstorff.events@gmail.com.

MONSTER BASH

Celebrate Halloween with your family, friends, and neighbors at the Mountain View Monster Bash. All are invited to attend this Free family event.

Saturday, October 25

**Mountain View Community Center,
201 S. Rengstorff Ave.**

5:00 – 6:30 p.m. (Children's Activities)

**6:30 – 8:00 p.m. (Outdoor Movie
Showing)**



INAUGURAL HIGH SCHOOL ONE-ACT PLAY FESTIVAL

The City of Mountain View Performing Arts Committee and Peninsula Youth Theatre proudly present Mountain View's inaugural High School One-Act Play Festival. Don't miss this evening of exceptional theatre produced, directed and acted by local high school students. Two Directors. Two One-Acts. One Groundbreaking Night.

Mountain View Center for the Performing Arts, 500 Castro St.

Friday, October 24 at 7:30 p.m.

SecondStage \$10 (Ticket price includes a \$2 Facility Use Fee)

Tickets and Information: mvcpa.com or (650) 903-6000

SAVE THE DATE – COMMUNITY TREE LIGHTING CELEBRATION



Celebrate the holidays with friends and family at the Mountain View Tree Lighting Celebration. Enjoy live holiday music, refreshments, lights, snow zone and the arrival of Santa Claus. Children can visit and have their picture taken with Santa at this free event. In the spirit of the season, guests are encouraged to bring a can of food to benefit the Community Services Agency of Mountain View.

Monday, December 8

Civic Center Plaza, 500 Castro St.

5:30 – 7:30 p.m.

Stay connected with the City of Mountain View Recreation Division by subscribing to the Recreation e-Newsletter list. By signing up, you will receive news alerts on upcoming events, programs, classes and camps. Not looking to receive information on everything? Have no fear! You can customize the news you want to receive when signing up. Join our e-Newsletter list today at www.mountainview.gov/recenews.

Check out the *Recreation Guide* inside this issue of *The View* to register for fall classes and activities.

SUMMER SUCCESS AT THE LIBRARY

Thousands of residents participated in the Mountain View Library's Summer Reading Program, reading tens of thousands of books and ensuring that our young people entered school this fall with reading skills intact. Also, residents enjoyed a variety of programs, including the Summer Songs program, which was attended by nearly 800 music lovers each week.



PROGRAMS AT THE LIBRARY

Do not miss these exciting opportunities this fall. For more information, call the Mountain View Public Library at (650) 903-6887.

ESL Conversation Club: Improve your English language skills with casual conversation and friendly company. All levels and everyone welcome every Wednesday from 5:00 – 6:00 p.m. in the Library Community Room.

Sing a September Song Concert Series: A free drop-in program for preschoolers and their families made possible by the *Friends of the Library*.

Tuesdays in September from 10:15 – 11:00 a.m. in Pioneer Park.

Water-Wise Color Palette: Discover how to bring pleasing, year-round color into your garden with drought tolerant plants. Presented by the Bay Area Water Supply & Conservation Agency on September 18, 6:00 – 8:30 p.m.

Parenting Programs:

- **Raising a Multilingual Child**, September 25, 7:00 – 8:30 p.m.
- **The Birds and the Bees**, October 23, 7:00 – 8:30 p.m.
- **Cultivate Creativity through Art**, November 20, 7:00 – 8:30 p.m.



READING DAY

Join us for a puppet show; Mother Goose stories; children's crafts; Firefighters and Police Officers reading aloud; stories in English, Spanish and Mandarin; and spooky stories read by middle school students.

Saturday, November 15, 10:00 a.m. – 1:00 p.m.

Friends of the Library Book Sale: November 15 from 10:00 a.m. – 4:00 p.m. and November 16 from 11:00 a.m. – 4:00 p.m. in the back of the library, in the bookmobile garage at the Mercy Street entrance.



BIKE CLINICS

A professional bike mechanic will be available for advice and help with changing a tire, adjusting shifting and brakes and more. Meet at the Library's Bike Fix-It Station at 585 Franklin St. at 1:00 p.m. the third Friday of each month.

FREE CITY WIFI NOW AVAILABLE AT THE COMMUNITY CENTER AND SENIOR CENTER

In July of 2014, the City expanded its free wireless services to the Community Center and Senior Center. Since November of 2013, this free service has been provided at the Mountain View Public Library and City Hall. The City is using Ruckus Wireless, which provides some of the newest and fastest wireless equipment available. Users will now have access to WiFi that offers fast and consistent connections at all four facilities.



To learn more about connecting with the City's WiFi network, visit www.mountainview.gov.

NEW CHILD CARE OPERATOR

The City of Mountain View Child Care Center is now operated by Learning Links Preschool, which replaced the previous operator beginning this past February. The Center opened in 2008 and currently provides childcare for 90 children and has a rolling enrollment process.

Learning Links Preschool is an inclusive preschool that offers a developmentally appropriate play-based environment for children six weeks to five years old.

The curriculum structures learning experiences suitable for children regardless of ability, temperament, culture or socio-economic background. The school accepts third party alternative payment program vouchers. For more information, visit www.learninglinkspreschool.com.



DEVELOPMENTAL ASSETS FOR YOUTH

The Project Cornerstone "Developmental Assets" framework was adopted by City Council in 2002 by resolution. Developmental Assets are the building blocks to healthy development for all youth, regardless of community size, gender, socio-economic status, race or ethnicity. The 41 Developmental Assets are the common sense positive experiences and qualities that help to influence choices young people make. These Developmental Assets offer a framework to foster a world where children and youth are valued and thrive.

For more information visit www.projectcornerstone.org, or email Kim Castro, Community Resources Manager at kim.castro@mountainview.gov.

Impact of Developmental Assets:

- Youth with 31 or more Assets
- 3% skipped school
- 4% felt frequently depressed
- Youth with 10 or fewer Assets
- 41% skipped school
- 32% felt frequently depressed

VOLUNTEER SERVICES

KEEPING CITIZENS CONNECTED,
KEEPS COMMUNITIES
STRONG!

Did you know? – the website can also be translated into virtually any language by selecting the Google Translate button on the bottom left of the City website.

VOLUNTEER SERVICES PROGRAM – CONNECTING WITH YOUR COMMUNITY

The City of Mountain View's Volunteer Services Program gives you the opportunity to turn your special talents and abilities into positive action. The Volunteer Services Program is committed to matching people with volunteer opportunities that enhance City services. For more information, call Bill Mykytka, Coordinator of Volunteer Services, at (650) 903-6607 or visit the City website at www.mountainview.gov to download a volunteer application.

VOLUNTEER RECOGNITION WEEK

This past April, the City honored each of the citizens who volunteers for the City of Mountain View during National Volunteer Appreciation Week. More than 600 people were recognized and thanked for contributing their time and skills to helping enhance our community and support the efforts of local government. The City Council issued a proclamation of appreciation and each volunteer was given a small gift. Thanks to all of our volunteers!

UPCOMING VOLUNTEER OPPORTUNITY

Saturday, October 25 – Halloween Monster Bash, contact Volunteer Coordinator Bill Mykytka at (650) 346-9235.



MOUNTAIN VIEW CITY HISTORIAN RETIRES

The Mountain View Public Library and the Mountain View Historical Association recently hosted an event to recognize the retirement of City Historian Barbara McPheeters Kinchen, along with Betty McPheeters Engberg, who is also a longtime volunteer in the History Center at the Library. Both women have served the City for years, offering their wealth of knowledge about the City's past and present to residents, visitors, journalists, local officials and the City government.

Barbara Kinchen was first appointed to the position of City Historian in 1994. Her dedication and skills have made her a treasured resource in the Mountain View community, well-known to both researchers and anyone interested in the City's history. She has been instrumental in the development growth of the History Center and the creation of its collection.



CERT TRAINING

Community Emergency Response Team (CERT) training is a program designed to prepare Mountain View residents to help themselves, their families and neighbors in the event of a disaster. The training covers basic skills that are important to know in a disaster when emergency services are not available.

The CERT program is free to all residents of Mountain View and those who work at a Mountain View business. The training is provided in English, as well as other languages, including Spanish. Next CERT Class: Sep 17, 24, Oct 1, 8, 15 from 6:30–9:30 p.m. Next Field Day: Saturday, Oct 18, 1:00 – 5:00 p.m. For more information including class dates and to register, call the Office of Emergency Services at (650) 903-6825, or register online at www.mountainview.gov/depts/fire/preparedness/cert.asp.

NEW TRANSLATION SERVICE FOR NON-ENGLISH SPEAKERS

The City has contracted with Language Line Solutions to provide telephonic interpretation live 24/7 in more than 200 languages in order to help callers who are not conversant in English. This is a system that 9-1-1 call centers have used for many years and is now available to customers who call the City of Mountain View for information and services.

The new service is part of the City's efforts for reach out to a wide variety of community members. Over the past decade, Mountain View has offered help to Spanish, Mandarin and Russian speakers. The new service increases community outreach to a broader population. For more information, contact the City Manager's Office at (650) 903-6301.



Center for the Performing Arts volunteer usher June Casey (pictured far left in the photo) has been helping at performances since the Center opened. In the past 23 years, she has donated 8,403 hours of her time to her volunteer job and has been named as Usher of the Year multiple times. The award for usher service has since been renamed the June Casey Usher of the Year Award. June also works as a volunteer with the Mountain View Historical Society. The City honors June and thanks her for her contribution to our community.

If you are interested, in becoming a volunteer for the City of Mountain View, contact Volunteer Coordinator Bill Mykytka at (650) 346-9235.

REBATES FOR HOME ENERGY AND WATER UPGRADES

(continued from page 2)

Energy Upgrade California (EUC) is a State program to help property owners make home improvements to reduce energy and water use, including replacing existing furnace or air conditioning systems, installing new insulation, windows or solar photovoltaic (PV) systems. The program connects homeowners with participating contractors who can plan and complete the upgrade project, and offers rebates and incentives of up to \$4,500 to help pay for the upgrades.

Participating contractors have been specifically trained for EUC and have met required qualifications to be part of the program. A rigorous quality assurance system ensures that EUC projects meet program standards. For more information, visit www.EnergyUpgradeCA.org.

FREE WATER-WISE HOUSE CALLS

Get a water-use assessment for your home, recommendations for reducing indoor and outdoor water use and free water-savings devices by participating in our

Water-Wise House Call program. Free house calls are available Monday through Saturday. Call (800) 548-1882 to schedule an appointment.



FREE WATER-WISE LANDSCAPE CLASSES

In partnership with the Bay Area Water Supply and Conservation Agency (BAWSCA), the City of Mountain View is hosting landscape education classes this fall to help customers use water more efficiently.

Water-Wise Color Palette - Learn how to achieve a lush look in your garden with beautiful, water-efficient

shrubs, grasses, trees and flowers. Thursday, September 18, 6:00 - 8:30 p.m.

Fundamentals of Water-Wise Gardening – Learn about water-saving plant selection and placement, proper irrigation, soil preparation and design options. Thursday, October 16, 6:00 – 8:30 p.m.

Registration for these classes is required. For more details and to register for a class, call (650) 349-3000, or visit www.bawsca.org/classes.

REBATES FOR MULTI-FAMILY ENERGY UPGRADES

Energy Upgrade California's Bay Area Multi-Family Building Program offers cash rebates and free consulting for multi-family property owners who undertake energy upgrades. The program assists in planning energy saving improvements designed to save at least 10 percent of a building's energy usage and provides \$750 per unit in rebates to help pay for the upgrade. The program is available to multi-family buildings with five or more attached dwelling units in the nine-county Bay Area.

For more information, send an email to multifamily@bayren.org, call (855) 213-2838 or visit MultiFamily.EnergyUpgradeCA.org.

CITY OFFICES WILL BE CLOSED FOR HOLIDAY

OBSERVANCES:

September 1 – Labor Day

November 11 – Veterans Day

November 27 and 28 – Thanksgiving

CALENDAR OF REGULAR MEETINGS*

Meetings are sometimes added or adjusted and all dates and locations are subject to change. Contact the City Clerk's Office at (650) 903-6304 to confirm dates, times and locations. For the latest information visit the calendar on the City's homepage at www.MountainView.gov or watch KMVT.

City Council – meets the second and fourth Tuesday of the month, 6:30 p.m., Council Chambers, City Hall, 500 Castro St. (Often study sessions or special meetings occur on many of the other Tuesdays).



Library Board – meets the third Monday of the month, 7:30 p.m., Library Conference Room, Library, 585 Franklin St.

Environmental Planning Commission – meets the first and third Wednesday of the month, 7:00 p.m., Council Chambers, City Hall, 500 Castro St.

Human Relations Commission – meets the first Thursday of the month, 6:30 p.m., Plaza Conference Room, City Hall, 500 Castro St.

Parks and Recreation Commission – meets the second Wednesday of the month, 7:00 p.m., Senior Center, 266 Escuela Ave.

Bicycle/Pedestrian Advisory Committee – meets the the last Wednesday of the month except for May, July and December, 6:30 p.m., Plaza Conference Room, City Hall, 500 Castro St.

Downtown Committee – meets as needed.

Performing Arts Committee – meets the third Wednesday of the month, 6:15 p.m., Atrium Conference Room, City Hall, 500 Castro St.

Visual Arts Committee – meets the second Wednesday of the month, 6:00 p.m., Atrium Conference Room, City Hall, 500 Castro St.

Youth Advisory Committee – meets the first Monday of the month at 4:30 p.m., Community Center, 201 S. Rengstorff Ave.

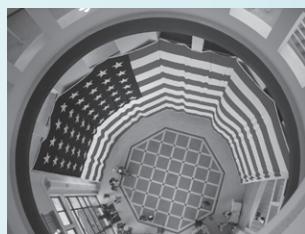
Senior Advisory Committee – meets the third Wednesday of each month at 2:00 p.m., Senior Center, 266 Escuela Ave.

*All dates and locations are subject to change.

OPPORTUNITIES TO SERVE YOUR COMMUNITY: CITY BOARD, COMMISSION AND COMMITTEE APPOINTMENTS

Applications will be accepted until November 7, 2014, for Mountain View citizens wishing to serve on one of the following:

- LIBRARY BOARD (2 positions) (Meets on the third Monday evening of the month)
- ENVIRONMENTAL PLANNING COMMISSION (2 positions)* (Meets on the first and third Wednesday evenings of the month)
- HUMAN RELATIONS COMMISSION (4 positions) (Meets on the first Thursday evening of the month)
- PARKS AND RECREATION COMMISSION (1 position) (Meets on the second Wednesday evening of the month)
- BICYCLE/PEDESTRIAN ADVISORY COMMITTEE (1 position) (Meets on the last Wednesday evening of the month except for May, July and December)
- DOWNTOWN COMMITTEE—Downtown Property and Business Owner Category (1 position) (Meets as needed on a Tuesday morning)
- PERFORMING ARTS COMMITTEE (3 positions) (Meets on the third Wednesday evening of the month)
- SENIOR ADVISORY COMMITTEE (2 positions) (Meets on the third Wednesday afternoon of the month)



*FOR ENVIRONMENTAL PLANNING COMMISSION APPLICANTS ONLY:

Supplemental Questionnaire (Pre-interview Application): Candidates are required to submit, along with their City application form, a typewritten response limited to 350 words on the following questions:

1. What qualifies you for this position?
2. What do you think are the major issues for land use planning in the City of Mountain View?
3. Give some Mountain View examples of successes and failures in planning.

There may be incumbents who wish to be reappointed. The board, commissions, and committees are volunteer positions and serve in an advisory capacity to the City Council. Appointments are available on an equal opportunity basis. For further information and an application, call the City Clerk's Office at (650) 903-6304. An application can be downloaded at www.mountainview.gov.

NASA - AMES 75TH ANNIVERSARY AND OPEN HOUSE

NASA's Ames Research Center at Moffett Field will host an open house on **Saturday, Oct. 18, from 9:00 a.m. to 5:00 p.m.** For the first time in 17 years, the gates will open to share the Center's campus and its world-class space and aeronautics research facilities with the public.

The open house will feature educational booths highlighting space missions; self-guided walking tours of the center, including the wind tunnels and simulated Mars landscape areas; opportunities to visit with Ames engineers and scientists; family-friendly talks with researchers; and demonstrations of a variety of technologies invented at Ames during the center's 75-year history in Silicon Valley.

The event is free but tickets with reserved entry times are required. Tickets will be available starting September 2, 2014. Visit www.nasa.gov/ames and Ames' social media www.facebook.com/nasaames for updates and more information. Public transportation is highly encouraged.



MOUNTAIN VIEW FIREFIGHTERS' 10TH ANNUAL PANCAKE BREAKFAST

Saturday, September 20

8:00 – 11:00 a.m.

Fire Station #4 – 229 N. Whisman Road

Cost: Adults \$7, Children (12 and under) \$5

For more information about the event visit www.facebook.com/mtnviewfire or www.mountainview.gov/fire

Check out fire apparatuses, medical equipment and rescue gear; participate in fire prevention education activities; and learn about how to keep your family fire safe. All proceeds from the event benefit the Alisa Ann Ruch Burn Foundation www.aarbf.org.

MAKE YOUR UTILITY PAYMENTS ON-LINE

As part of a commitment to customer service, the City offers pay-by-phone and online Mountain View Utility (MVU) bill pay services. Both are free to customers and available at any time, accepting electronic checks, Visa, MasterCard and Discover. Customers can make payments by calling toll-free (855) 288-0315 or online by visiting www.mountainview.gov.

Payments online can be made one time, on a recurring basis or a single payer account may be established to link all utility accounts. Customers can use this service to view payments and payment history, as well as receive paperless statements.

ENGAGE WITH CITY HALL



For daily updates on City projects, events and activities, as well as opportunities to share your input and ideas, make Mountain View part of your social media connections. Like our Facebook page at [Facebook.MountainView.gov](https://www.facebook.com/MountainViewGov) and follow us on Twitter at [Twitter.MountainView.gov](https://twitter.com/MountainViewGov).



ONLINE PUBLIC FEEDBACK MADE EASY

The City has launched Mountain View Open City Hall, an online forum to gather input on important City issues. Although City officials will not respond directly on this forum, they will read and use the responses along with all other feedback channels when they make decisions. Residents may access Mountain View Open City Hall at any time at www.mountainview.com/open-city-hall. Questions that require a response should be directed to *Ask Mountain View* at www.mountainview.gov.



DO NOT FORGET TO VOTE: ELECTION DAY IS NOVEMBER 4

The California Gubernatorial General Election will be held on Tuesday, November 4, 2014. The City has three seats on the City Council open for full terms of four years each. There is also a Mountain View measure on the ballot. To learn more on the initiative, check other voter information and find your polling place, visit the Santa Clara County Registrar of Voters at eservices.sccgov.org/rov.

The View newsletter is part of the City's community outreach and information program. Should you have any questions about the latest issue of *The View*, please call (650) 903-6210 or send an email to kimberly.thomas@mountainview.gov.