

The VIEW

CITY OF MOUNTAIN VIEW

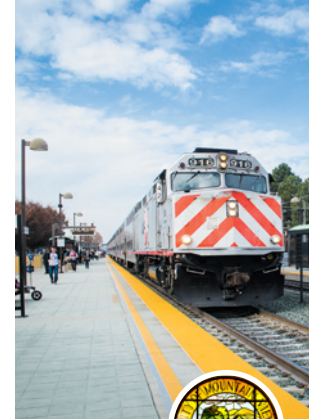
A New View

Mountain View employees take great pride in all the work that we do and want to share that with the community. One of the ways we do this is through our Community Information Program. As part of this program, I am pleased to introduce you to the new and improved *The View* – Mountain View's semi-annual publication. This newsletter magazine will provide news on major projects and plans and initiatives in the community with two editions – one edition for Fall/Winter and the other for Spring/Summer.

If you are looking for events and community calendars, I encourage you to check out the new e-newsletter, *eView*. Bi-monthly editions of the *eView* will launch in December 2015. Of course, you can always find Mountain View online at www.mountainview.gov and on social at [Twitter.mountainview.gov](https://twitter.com/mountainview.gov), Facebook. [mountainview.gov](https://www.facebook.com/mountainview.gov), and [mountainview.gov/GooglePlus](https://www.mountainview.gov/GooglePlus). You may even personalize your news from the City by subscribing to MyMV at www.mountainview.gov/mymv.

If you have questions about community information, do not hesitate to contact us at (650) 903-6301 or by email to city.mgr@mountainview.gov.

I hope you enjoy the all new, *The View!*
Dan Rich, City Manager



City Council Sets Priority Goals

The City of Mountain View is hard at work on many critical services, programs and projects to fulfill its mission and help make Mountain View a great community in which to live, work, visit and play.

Through a deliberate and thoughtful process, the City Council has set three major goals, focusing on housing, transportation and environmental sustainability over the course of the next two fiscal years. We have developed 38 specific projects to achieve these goals, some of which are highlighted below.

Improve the Quantity, Diversity and Affordability of Housing

A critical component of a diverse and vibrant city is an array of housing options. Mountain View dedicates resources to the zoning, planning, inspection and development of the many types of housing in the community. This includes administering housing programs for extremely low- to moderate-income renters and home buyers, and providing funds to subsidize affordable housing. In addition to current efforts, it is a priority of the City Council over the next two years to:

- Update the Accessory Dwelling (Companion) Unit Ordinance
- Explore various housing types and density policies
- Study Housing in North Bayshore

Improve Transportation by Enhancing Mobility and Connectivity

The City is faced with substantial traffic congestion. Significant City resources are focused on transportation management, infrastructure maintenance projects and bicycle and pedestrian mobility improvements. Among other initiatives, the City Council is committed to the following efforts over the next two years:

- Adopt a bicycle transportation plan
- Exploring multimodal options by executing transit studies and plans, and partnering with neighboring cities and agencies to complete connection improvements
- Conduct studies, execute improvement projects and develop educational programs to encourage pedestrian and bicycle commuting and recreation
- Complete roadwork on major community arteries, and conduct traffic and environmental studies to identify opportunities to further improvements to City travel

Enhance Environmental Sustainability Efforts

Mountain View is committed to environmental sustainability projects that establish systems to protect the natural environment, reduce greenhouse gas emissions, meet water conservation goals and safeguard the health and well-being of all community members. Priority efforts over the next two years include:

- Investigate and implement energy programs and sustainability plans designed to promote water conservation, emissions reduction and improved air quality, and tree and habitat preservation
- Improvements to City facilities including solar photovoltaic systems, induction lighting replacements, mechanical maintenance and energy efficiency of City office equipment
- Promote sustainable gardening through City demonstration areas and educational programs

A full list of Council goals and more information on City initiatives is available on the City website at www.mountainview.gov.

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• HOUSING

Building a Community of Inclusion and Sustainability

As market-rate housing booms, so do workforce needs. More housing means more people and a greater demand for basic services. Mountain View values the contributions of the residents who fill service jobs and is always looking for opportunities to make planting roots here possible for everyone. Between 2009 and 2014, Mountain View added 926 residential units and 3,338 are in the pipeline as of October 2015. Future residential areas are under consideration as part of the North Bayshore Precise Plan amendment. In addition, 239 additional subsidized housing units are in the works.

The City plays an active role in developing affordable housing. Over the past ten years, Mountain View loaned \$35 million to affordable housing developers and even provided City-owned property for two such projects. In an effort to encourage more housing, General Plan and Precise Plan policies were adopted to ease density and zoning restrictions.

The City is actively looking at strategies to address the rental housing crisis. In addition, mandatory mediation and more funding for non-profit rental assistance programs are being considered.

The City is also leveraging current development to subsidize future affordable developments. Fees assessed on owner-occupied housing were enacted in 1999, on non-residential projects in 2002 and on apartment units in 2012. In response to rising housing costs, the City Council raised the Rental Housing Impact Fee in 2014. These monies are collected from developers to offset the cost of affordable housing for the additional workforce. For the last three years alone, non-residential development has generated between \$7 and \$9 million each year for affordable housing.



Two Affordable Housing Projects Completed



Mountain View celebrated the completion of two new affordable studio developments. Both developments were designed to achieve LEED Platinum standards, maximizing energy efficiency and making the most of renewable, sustainable resources.

One of these two projects was a partnership with ROEM Corporation and Eden Housing. The project is located at 819 N. Rengstorff Ave. The grand opening was celebrated on May 19, 2015, with State Treasurer John Chiang as keynote speaker.

The City contributed \$9 million to the development of Studio 819. The project offers 49 studio, workforce housing apartments for residents with annual incomes at or below 45% of the Santa Clara County Area Median Income (AMI).

1585 Studios, located at 1585 W. El Camino Real, held their grand opening in October. This development is designed to serve very low- and extremely low-income (30-50% AMI) developmentally disabled adults. Supportive services will be provided to residents, enabling some developmentally disabled individuals to live independently for the first time in their lives. \$5.8 million in funding for the project was contributed by the City.

State Treasurer Chiang and Department of Housing and Urban Development (HUD) Deputy Secretary Marion McFadden have both acknowledged the City's affordable housing efforts. Their recognition came after touring affordable housing developments in Mountain View built with federal funding.

For more information on Mountain View's nearly 1,200 affordable units, including Studio 819 and 1585 Studios, visit the City of Mountain View Neighborhoods Division at www.mountainview.gov/neighborhoods and click on "Affordable Housing."

Tenant Relocation Assistance

In February 2010, the City Council adopted a Tenant Relocation Assistance Ordinance. Mountain View is the only city in Santa Clara County with citywide legislation intended to help lower income households with moving costs, deposits and securing replacement housing. The ordinance requires landlords to provide relocation assistance to eligible tenants when four or more rental units are displaced within a one-year period because of renovations, redevelopment and similar activities.

Responding to the evolving housing market in the region, the Council amended the ordinance in June 2014 to increase the amount of assistance and make more households eligible.

Households are eligible for relocation assistance if:

- Total Household income is 80% or less of the Area Median Income (AMI)
- Household has a valid lease or rental agreement with the landlord
- Household is not delinquent on rental payments

Relocation assistance is provided as a cash payment to eligible person(s) on the lease or rental agreement. The following assistance is paid per rental unit – not per tenant:

- Full refund of a tenant's security deposit
- A 60-day subscription to a rental agency
- The cash equivalent of three months median market rate rent for a similar sized apartment
- An additional \$3,000 for special-circumstances tenants, which are households having at least one person that is either over 62 years of age, handicapped, disabled or a legally dependent child under 18 years of age

To provide assistance to tenants, the City also funds a mediation program managed by Project Sentinel. Free mediation services are available, as well as advice on tenant and landlord issues. At least once a year, Project Sentinel holds workshops for tenants and landlords in English or Spanish.

If you have additional questions about relocation assistance or Project Sentinel, contact the Neighborhoods Division at (650) 903-6379, go to www.mountainview.gov/housing, or email neighborhoods@mountainview.gov.

TRANSPORTATION



A Regional Approach to Transportation

The City of Mountain View is engaging Santa Clara County cities and the Valley Transportation Authority (VTA) in an effort to approach transportation planning from a more regional and comprehensive perspective. The City also hopes that a regional approach will help local programs benefit from larger state and federal initiatives that offer the funding and resources necessary for impactful transportation improvements inside City limits.

Mayors and city managers from eight North County and West Valley cities joined with Mountain View to consider the potential opportunities of updates to the VTA Valley Transportation Plan (VTP) 2040 and Envision Silicon Valley campaign.

VTP 2040 is the long-range transportation plan developed by VTA for transportation projects across the county. Updates to VTP 2040 will align county plans with the newly developed Plan Bay Area. Envision Silicon Valley is designed to facilitate examination of current and future transportation needs and develop funding priorities for a potential 2016 sales tax measure.

The City wants to address the fact that North County has historically not received an appropriate share of regional transportation funding. Mountain View and its eight partner cities requested a comprehensive study to develop a long-term plan for future mass transit and last-mile investments for Santa Clara County with an initial focus on State Route 85, U.S. 101, State Route 237 and Interstate 280 corridors.

The City also included the study in its list of projects for VTP 2040 updates; as projects included in VTP 2040 are likely to be considered for inclusion in the 2016 tax measure proposal and have a chance of receiving a portion of the estimated \$6 billion the measure could generate. The full list of projects that benefit Mountain View – and the region as a whole – were submitted on August 31, 2015. It includes updates to previously submitted items, as well as new ones. The totality of projects submitted countywide far exceeds the projected funding. VTA will incorporate considerable public input into finalizing the regional list of projects.

For more information on VTP 2040 or Plan Bay Area, visit VTA at www.vta.org, or the MTC at mtc.ca.gov. For the latest updates on Mountain View transportation planning, visit www.mountainview.gov/depts/pw/transport.



Bicycle Transportation Plan

Mountain View's Bicycle Transportation Plan (BTP) is getting some new air in its tires. A draft update to the plan identified approximately 180 infrastructure, policy and program improvement recommendations – including 10 priority projects totaling an estimated \$49 million. The final draft of the BTP Update was presented for adoption to the City Council on November 17, 2015. To view the current draft Bicycle Plan Update, learn more about the project or to sign-up for email notifications, visit bikemountainview.com or call the Public Works Department at (650) 903-6311.

Traffic Advisory

The Big Game comes to Levi's Stadium on February 7, 2016; parking and traffic impacts are expected during the first week of February. For more information, visit www.mountainview.gov/LevisStadium.

Free Community Shuttle Program

The Mountain View Community Shuttle Program funded by Google was launched in January 2015 to enhance transportation connections. Four shuttle vehicles stop at 27 locations throughout the City approximately every 30 minutes on weekdays (10:00 a.m. - 6:00 p.m.), and once an hour on weekends and holidays (noon - 8:00 p.m.) More than 71,000 riders boarded the shuttles in the first nine months, and daily weekday ridership averaged 357 during the month of September. For routes, schedule and to stay current on the latest program updates, visit MVCommunityShuttle.com or call (855) 730-RIDE (7433).



Improving Last-mile Connections

On October 27, the City Council provided direction regarding the development of a work plan for a project to initiate a multi-year process in conjunction with other agencies to improve fixed-system last-mile connections. The aim is to improve transportation by enhancing mobility and connectivity with a focus on the Transit Center to North Bayshore. For more information, visit the Public Works Department at www.mountainview.gov/depts/pw or call (650) 903-6311.

Complete Streets Bicycle and Pedestrian Improvements

In Fall 2015, the City Council reviewed alternatives for pedestrian and bicycle improvements on portions of California Street, Escuela Avenue and Shoreline Boulevard. The alternatives developed by consultants address conflicts between bicycles, pedestrians and vehicles on these streets. For more information, visit www.mountainview.gov/CityProjects.

Community Choice Energy

Established by state law in 2002 and affirmed in 2011, Community Choice Energy (CCE) enables cities and counties to pool their residential, business and municipal electricity needs, and to jointly purchase and generate the required electricity.

In 2014, the City of Sunnyvale voted to pursue an initial, high-level CCE feasibility study for interested south bay communities. The cities of Mountain View, Cupertino and the County of Santa Clara agreed to participate in and fund the study with Sunnyvale. As a result, the Silicon Valley Community Choice Energy Partnership (SVCCEP) was formed. This initial study, intended as a pre-cursor to a more robust technical analysis and community engagement effort which are underway, indicated that SVCCEP could viably begin providing municipal, residential and business customers with CCE service by Winter 2016.

SVCCEP will be hosting several community meetings around the county in the coming months to inform residents and businesses about the partnership's CCE efforts, to learn what the community thinks and to answer questions. The next meeting in Mountain View is December 10 at 6:30 p.m. To RSVP or for more information, visit www.MountainView.gov/Sustainability. For a complete list of CCE meetings across the county, visit www.SVCleanEnergy.org.

Financing for Residential and Commercial Green Upgrades

Too often, the only thing standing in the way of green upgrades is financing. Now, through the City's participation in CaliforniaFIRST and HERO (Home Energy Renovation Opportunity), Mountain View residents and businesses may be eligible to take advantage of low-cost financing to make green improvements to their properties.

CaliforniaFIRST and HERO offers low-cost, long-term, 100% up-front financing for residential and commercial energy efficiency, renewable energy and water conservation upgrades. Eligible buildings include single-family homes, multi-family buildings and commercial/industrial properties. Financing is available for up to 20-year terms, and affordable fixed rates allow property owners to see how anticipated savings compare to the cost of improvements. No credit check is required, and repayments are conveniently made through your property tax bill.

For more information or to apply for financing, visit www.MountainView.gov/sustainability.

Community Climate Protection Roadmap

On September 15, the City Council adopted a 35-year Climate Protection Roadmap (CPR) to reduce community-wide carbon emissions 80% by 2050 – making Mountain View a leader in carbon reduction planning. An equivalent Municipal Operations Climate Action Plan (MOCAP) to reduce emissions from municipal operations 80% by 2050 was also passed earlier this year in May.

The CPR provides a series of strategies and projects that, if implemented, will enable the City to reach its 2050 carbon reduction target. The strategies focus on building energy, transportation and solid waste – three areas that generated 99% of community-wide carbon emissions in 2012. The CPR also established new carbon reduction targets every five years between 2020 and 2050.



New Downtown EV Chargers

This Summer, the City Council voted to increase the number of electric vehicle (EV) chargers on City property, and institute charging fees to encourage turnover. Currently, all four downtown EV chargers are located in the Civic Center parking garage.

The City is upgrading the existing Civic Center chargers and adding five new dual-port chargers to the California and Bryant parking garage – the latter through a grant from the California Energy Commission. This will allow 18 EV's to simultaneously charge downtown, more than tripling the current capacity.

During peak times it will cost a flat rate of \$1.50 for the first hour, \$1.50 for the second hour (prorated by minute), and \$5.00 per hour (prorated by minute) beyond two hours. During off-peak times, charging will cost only \$1.50 for the first hour and \$0.25 for each following hour. The City expects the chargers to be operational by early 2016.



Rebates for Single-Family Energy Upgrades

Mountain View encourages homeowners to take steps toward sustainability by making energy efficient home upgrades easier.

Energy Upgrade California (EUC) is a state program that helps homeowners find everything they need to make energy-saving home improvements, such as new insulation, new windows, adding solar photovoltaic panels, and upgrading furnace or air conditioning systems. The program connects homeowners with participating contractors who can plan and complete the upgrade project, and offers rebates and incentives up to \$6,500 to help pay for it. Participating contractors must meet specific qualifications to be part of the program, and a rigorous quality assurance system ensures that EUC projects meet program standards.

For more information about qualifications and incentives, visit www.BayAreaEnergyUpgrade.org.

Rebates for Multi-Family Energy Upgrades

Energy Upgrade California's Bay Area Multi-Family Building Enhancements program offers cash rebates and up to \$5,000 in free consulting services for multi-family property owners undertaking energy upgrades. The program assists with planning energy saving improvements, and provides \$750 per unit in rebates to help pay for the upgrades. The program is open to multi-family buildings with five or more attached units in the nine-county Bay Area.

For more information, visit MultiFamily.EnergyUpgradeCA.org, send an email to multifamily@bayren.org or call (855) 213-2838.

Are You Flood Ready?

WATER

With El Niño conditions predicted for storm season, the City is preparing to respond. According to Federal Emergency Management Agency (FEMA) mapping updated in 2009, 12% of Mountain View is designated as a Special Flood Hazard Area (SFHA) at high risk for flooding. SFHAs are subject to flooding from a 100-year flood, which means there is a 1% chance, or greater, of flooding in any given year; usually caused by tidal flooding from the San Francisco Bay and flooding from Permanente Creek.

The City of Mountain View stands ready to face a flood emergency. City staff from Public Works, Fire and Police Departments work closely together on tools and plans in preparation for emergencies within the City. This includes working year-round to ensure that the drainage system works efficiently. The City also works closely with state and regional agencies to monitor and improve flood protection.

Preparedness is key when living in a flood zone, even if your home is not within a SFHA. FEMA recommends residents purchase flood insurance, as standard homeowner's insurance policies do not cover losses resulting from floods. The City is also a participant in the National Flood Insurance Program, which makes it possible for property owners to obtain federally-backed flood insurance. City participation in the National Flood Insurance Program Community Rating System earns Mountain View residents a 10% discount on insurance rates because the City exceeds minimum standards for flood risk reduction practices.

Find out if your property is in a flood zone today. The City provides the public, lending institutions, real estate agents and insurance agents with flood map information. You can also look up your flood risk online at www.Floodsmart.gov. This site provides relative risks, links to flood risk maps and other flood insurance community resources.

Visit the City's website to get more information and learn how to prepare your family in case of a flood at www.MountainView.gov/floodprep, or contact the Public Works Department during regular business hours at (650) 903-6311.



Water-Wise Demonstration Garden

The City has a new Water-Wise Garden at the entrance to the Library, adjacent to Pioneer Park. It is estimated the landscaping changes and redesign will reduce water use by 22% once the plants are established. This demonstration garden features examples of beautiful, drought-tolerant plants that can be used at home to conserve water. Identification signs provide more specific information about each type of plant. A list of plants used will be available in the Library and at www.mountainview.gov.



Program Offers Important Water-Saving Insights

Earlier this summer, residential water customers began receiving new information about their water use as part of the City's new program: WaterInsight. The program's new water reports help residents see how their water use compares to similar homes and offer tips for saving water. Look for your reports in the mail each billing period or access them online at MountainView.WaterInsight.com. You will need a copy of your home water report to access this information.



Drought Watch

California is in the fourth year of a severe drought. Earlier this year, Governor Brown and the State Water Board imposed new restrictions in an effort to achieve a statewide, 25% reduction in urban water use (compared to 2013). All urban water suppliers in California were assigned a mandatory reduction level between 4% and 36% of their 2013 water use.

Mountain View has an assigned rate of 16% and the City is exceeding this goal. Water use between June and September was reduced by 33% compared to 2013. To do our part, the City has taken actions for reduction in parks and throughout City facilities as well.

The City of Mountain View appreciates residents' efforts to use water efficiently and stay up-to-date on restrictions. Participation and awareness go a long way toward meeting our goal. For additional articles related to the drought and water conservation, visit www.ConserveWater.MountainView.gov.

Winter Storm Tips

Remove Fallen Leaves to Prevent Street Flooding and Sewer Clogs

- To assist residents with Fall leaf cleanup, yard trimming carts will be collected weekly October 12-December 18.
- Compost leaves and other plant debris. Contact the City's Solid Waste Program for more info at (650) 903-6311.
- Layer leaves in the roadway (less than 3 inches deep and 3 feet wide) for pick-up by the street sweeper on scheduled sweeping days only.

Obtain Sandbags When Necessary

- Available to residents at no charge, at the City's Municipal Operations Center, 231 North Whisman Road. Remember to bring a shovel!

Report Flooding or Standing Water

- Call the Public Services Division at (650) 903-6329 during normal business hours. After hours or on weekends, call the City's Emergency Communications Center at (650) 903-6395.

Report Downed Trees and Limbs

- Call the Forestry and Roadway Landscape Division at (650) 903-6273 during normal business hours. After hours or on weekends, call the City's Emergency Communications Center at (650) 903-6395.

Do Not Touch Downed Power Lines

- Assume all downed power lines are dangerous and immediately call both 9-1-1 and PG&E at (800) 743-5000.
- Stay tuned to your local radio station for power outage updates.

Prepare at Home

- Keep an emergency kit on hand with a battery-powered radio, flashlights, fresh batteries and a well-stocked first-aid kit with unexpired medications.
- Stock a supply of easy to open, prepared food, a can opener, bottled water, and pet food in case of a power outage.
- Keep extra blankets and warm clothes in a safe, dry place in case your heat goes off.
- Be sure electric generators are installed properly and call PG&E to let them know you have one. Improperly installed generators put property and the lives of utility workers in the area at risk.

Keep a List of Emergency Telephone Numbers

- Police or Fire emergencies, call 9-1-1.
- To report power outages or downed power lines, call PG&E at (800) 743-5000.

For more information about how to prepare for the winter storm season, call the Public Services Division at (650) 903-6329.

BUDGET



Balanced Budget and Strategic Funding Make Mountain View Stronger

Mountain View has recovered from the worst recession since the Great Depression while maintaining a balanced General Operating Fund (GOF). Sound fiscal practices and budget discipline allowed the City to maintain its AAA credit rating, as well as receive the Government Finance Officers Association Distinguished Budget Presentation Award for the 22nd year and the California Society of Municipal Finance Officers Excellence in Operational Budgeting Award for the 29th year.

On June 16, 2015, the City Council adopted the Fiscal Year (FY) 2015-16 City Budget which includes funding for capital improvement projects. The FY 2015-16 budget maintains a balanced operating budget with a projected surplus of \$1.5 million over and above a few new expenditures for high-priority programs and services. The total approved budget is \$292.7 million in expenditures, including \$105.6 million in GOF expenditures.

The City's response to recent revenue fluctuations included reducing spending, improving efficiency, limiting new taxes and fees where appropriate, and working with employee organizations to keep the cost of doing business down. As a result, Mountain View successfully minimized negative impacts on residents and customers while preserving a wide range of high-quality services. These actions to maintain a structurally balanced budget created the solid foundation for the current economic recovery.

Where Exactly Does the Money Go?

- **The General Fund:** Supports most general City services provided to residents. Also included, but accounted for separately, are Development Services and the Golf Links.
- **Special Revenue Funds:** Legally restricted for specific purposes. These funds support street improvements, the City's Capital Improvement Program, low-income housing, parking district operations, federally-funded Community Development Block Grant (CDBG) projects and cable television franchise activities.
- **Shoreline Regional Park Community Fund:** A special revenue fund used to account for the development and maintenance of the Shoreline Regional Park Community (North Bayshore Area).

- **Restricted Capital Project Funds:** Restricted project-specific revenues, such as park renovations and storm drain upgrades. Most major capital projects are budgeted in the City's General Capital Project funds.
- **Enterprise Funds:** For operations financed through user charges – similar to private business enterprises – including water, wastewater (sewer) and solid waste (trash and recycling).
- **Internal Service Funds:** Used to account for the financing of goods and services provided by one City department to other departments on a cost reimbursement basis (i.e. equipment maintenance, workers' compensation, unemployment self-insurance, retirees' health benefits, employee benefits and the City's general self-insurance liability).
- **Other Funds:** Debt service funds, and trust and agency funds held for others (payroll, performing arts, etc.).

Understanding the General Operating Fund

The General Operating Fund (GOF) is the single largest part of the budget. FY 2015-16 GOF revenues are projected at \$107.1 million—sufficient to fund estimated expenditures of \$105.6 million, including projected budget savings of \$1.8 million, a \$1.0 million supplemental contribution towards the Retirees' Health liability and a \$2.0 million contribution towards the PERS liability.

Of the numerous types of City funds, only the GOF is unrestricted and can be used to support most of the general City operations like public safety, recreation, parks, library services, and the regular maintenance of streets and other infrastructure. Providing such a full range of services demands a complex mix of revenue sources. The GOF is comprised of: property, sales and other local taxes (utility users tax, hotel tax, business licenses, etc.); interest and rental income; fees for services; intergovernmental funds (state and federal); and interfund revenues (administrative overhead to other funds).

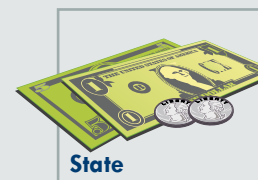
For more information on the City budget, check out the City's financial and budget transparency platform by visiting mountainview.opengov.com.

How are Your Taxes Distributed?

For every **\$100** you pay in property taxes to the County of Santa Clara, Mountain View receives approximately **\$16**.



Of the remainder, Mountain View school districts receive 36%, State education receives 15%, County receives 4% for education and 16% for the General Fund, 7% to Foothill-DeAnza Community College and 6% to various other agencies.



For every **\$100** you spend on taxable goods within the City of Mountain View, the City receives approximately **\$1** with the remainder going to the State of California and Special Districts. The sales tax rate in Mountain View is 8.75%; the State's share is 6.5%, the Special Districts receive 1.25%, and the City's share is 1.0%.

MAJOR INITIATIVES

Economic Development Initiatives



The City Council is moving forward with two new, high-quality hotel developments on City-owned land.

Moffett Gateway

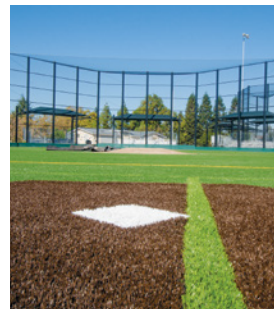
A new hotel and office project is coming to 750 Moffett Blvd., bringing with it the goal of generating additional revenue. The City of Mountain View and Broadreach Capital Partners executed a Disposition and Development Agreement and a long-term Ground Lease for the development in April 2015.

The project consists of a 255-room, high-quality independent hotel, approximately 200,000 square feet of office space, and a shared parking structure. The site will also include public open space fronting Moffett Boulevard. Broadreach Capital Partners are expected to submit a Formal Development Application in Fall 2015. Stay up to date on the project by visiting www.mountainview.gov/EconDev.

Hope Street Lots

The downtown City parking lots on Hope Street between W. Evelyn Avenue and Villa Street, referred to as the “Hope Street Lots,” may be leased for the development of a hotel and public parking structure with the possible addition of retail, office or residential components. This high-quality hotel will not only meet the City’s goals of attracting new hospitality business and increasing public parking, but also generate revenue through taxes and a long-term Ground Lease.

The process for developing the Hope Street Lots will include selection of a development team, planning, design, entitlements, construction and occupancy. The City is currently in discussions with a developer chosen from a competitive process. For more information on the project, visit www.mountainview.gov/hopestreetlots.



Mountain View Honored by White House

First Lady Michelle Obama’s *Let’s Move! Cities, Towns and Counties* (LMCTC) initiative, enacted in 2010, is striving toward the goal of reversing the childhood obesity epidemic within a generation. On September 16, the City was recognized by the White House for its exemplary participation and success in each of the five program goal categories: Start Early, Start Smart; My Plate, Your Place; Smart Servings for Students; Model Food Service; and Active Kids at Play. There are 500 cities participating in the program, and Mountain View is one of only 53 to be awarded a gold medal in each category. The City encourages residents to take advantage of the many available opportunities to be physically active; access fresh fruits and vegetables; get active in a wide array of parks, trails and places for play; and learn from healthy eating programs.

The City also actively participates in regional, state and federal initiatives that support mental health, suicide prevention, and reducing tobacco use as part of a healthy and active lifestyle. Mountain View offers a number of widely recognized, award-winning health programs for City employees, as well as numerous community efforts that strive to promote health and wellness. With over 40 miles of safe street bikeways, over 8 miles of bicycle and pedestrian trails, farmers markets, community gardens and 37 parks, Mountain View sets an impressive example of a community that celebrates and encourages healthy choices and active living.

For more information on *Let’s Move! Cities, Towns and Counties*, visit www.healthycommunitieshealthyfuture.org. For more ideas on how to start living a healthy lifestyle visit www.ChooseMyPlate.gov.

Shoreline Athletic Fields Open this Fall

New community athletic fields opened November 14, 2015. Construction of the multi-purpose Shoreline Athletic Fields, located at 2450 Garcia Ave. is now completed. The fields feature synthetic turf to accommodate baseball, softball and soccer. The facility includes a combined concession, restroom and storage building; lighting for night games; play area; batting cages; and parking for 182 vehicles. A portion of the site is also designated as a wildlife habitat.

Community Center to Upgrade

Design is underway for a LEED (Leadership in Energy and Environmental Design) Silver certified renovation and 6,800-square-foot expansion of the Community Center. The new center will total 28,600 square feet with five multipurpose rooms, a preschool, a 260-seat social hall and administrative offices. A new driveway and traffic signal will be installed at the intersection of Rengstorff and Stanford Avenues, and the parking lot will be reconfigured with additional spaces. Exterior designs for the upgrade were selected by the City Council in June. An architectural rendering of the new social hall on the north side of the building is shown above. The design phase of the project is scheduled for completion by Summer 2016.



Local Minimum Wage Increase

On October 27, 2015, the City Council approved an ordinance to increase the minimum wage in Mountain View to \$15.00 per hour by 2018 according to the schedule shown.

If you have questions or need additional information, visit www.MountainView.gov/MinWage, contact the City Manager’s Office at (650) 903-6301 or email MinWage@mountainview.gov.

Effective Date	Minimum Wage Rate
Current	\$10.30
1/1/2016	\$11.00
1/1/2017	\$13.00
1/1/2018	\$15.00
January 1 Each Following Year	Regional CPI Increase

PRSRRT STD
U.S. POSTAGE
PAID
Mountain View, CA
Permit No. 179

*****ECRWSEDDM*****
POSTAL CUSTOMER



CITY OF MOUNTAIN VIEW

• PERSPECTIVES



A Message From the Police Chief



As your police chief, I am often asked about the impact of industry trends and national publicity surrounding law enforcement as a result of polarizing events in Ferguson, New York and Baltimore. While police officers face situations almost daily that could result in a use of force, I am proud to serve a community and lead an organization committed to progressive policies and training. Each and every Mountain View officer works hard every day to make the best decisions—often in very challenging conditions. But I also believe there is always opportunity to improve our interactions with the public in an effort to continue to earn our position of trust and support. One such tool, being assessed by many police departments with the intent of transparency and trust, is the use of cameras by officers.

In January 2012, we issued 10 officer-worn cameras to a voluntary group of patrol officers who tested the system and provided essential feedback. This resulted in the purchase of an additional 66 camera systems for all of our uniformed patrol officers in December 2013. The last round of officer-worn cameras arrived in Spring 2014, and the department worked with a variety of stakeholders to address changing legal implications around privacy, victim rights and evidentiary concerns before the program was fully adopted on September 1 of this year.

Having retrievable footage from officer-worn cameras is a significant change in the way police officers undertake and memorialize their work, and it brings an assortment of complexities and undiscovered issues that will take time to clarify. As a community-focused police department, we encourage critical assessment and learning. I believe this philosophy will best serve our goal for continuous improvement and make us more effective in delivering quality service that keeps Mountain View safe, tackles crime, and maintains your trust and support.

I encourage you learn more about the services and initiatives your police department provides by visiting our website at www.mvpd.gov. Links from our website can also connect you to our social media, blog and other online resources. — Max Bosel, Police Chief



Fire Chief Named

In September, City Manager Dan Rich announced the appointment of Deputy Chief Juan F. Diaz as Mountain View's new Fire Chief. Rich's selection came after a national search and input from internal and external stakeholders. Diaz had been Interim Chief since the retirement of Brad Wardle in May. On his appointment, Chief Diaz noted, "Mountain View Firefighters are recognized as leaders in the fire service, who have achieved a Class 1 ISO rating level of service. My goals are to continue to work with our amazing firefighters, command staff and our City's management team to exceed the expectations of those we serve: the Mountain View community."

Diaz was born in Cuba and immigrated to the United States in 1980. He started his fire services career with the Santa Clara Fire Department in the Volunteer-Reserve in 1985, and in 1989 joined the San Jose Fire Department. Diaz worked his way through the ranks to become Deputy Fire Chief for San Jose in 2012. In 2014, he joined the Mountain View Fire Department as Deputy Chief. Diaz has an associate's degree in Fire Science from Mission College and a bachelor's degree in Fire Science and Emergency Management from Kaplan University. In addition, Diaz is a certified Chief Officer by the Office of the State Fire Marshal and has numerous fire service qualifications and certificates.

The View

The newsletter is published two times a year (Fall/Winter and Spring/Summer) by the City of Mountain View. *The View* is delivered by bulk mail to every residential address and business in Mountain View.

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City Website

The View is available on the City's website, www.mountainview.gov.



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Extra Copies

A limited supply of extra copies are available at City Hall, 500 Castro St.; the Mountain View Public Library, 585 Franklin St.; and the Community Center, 201 S. Rengstorff Ave.

City Mission Statement

The City of Mountain View provides quality services and facilities that meet the needs of a caring and diverse community in a financially responsible manner.

Organizational Values

The City staff has established the following organizational values that guide their work for the community:

- Provide exceptional service
- Act with integrity
- Treat others with respect

City Hall is closed for Thanksgiving on Thursday, November 26 and Friday, November 27, 2015.

Most City offices (non-emergency response facilities) will be closed or have modified hours between Thursday, December 24, 2015 and Sunday, January 3, 2016.

