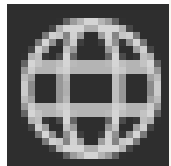


# Translation Services

- Questions and responses in English will be translated in Spanish and Chinese (Mandarin). Questions can also be submitted in Spanish or Chinese.
- If you need translation in Spanish or Chinese, please press the “Translation” button in Zoom and select the appropriate language to hear the meeting in that language.



# Opportunity to Address Housing Needs: Crestview Hotel

Community Outreach Meeting

March 30, 2021

6-8 pm via Zoom Webinar



# Meeting Agenda

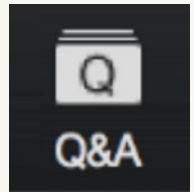
- Introductions.
- How to Submit Questions.
- Virtual Meeting Housekeeping.
- Presentation.
- Q & A.
- Conclusion.

# Introductions

- City of Mountain View:
  - Wayne Chen, Assistant Community Development Director.
  - Nancy Ducos, Community Outreach Coordinator.
  - Nora Beltran, Spanish Translator.
  - Ivy Xu, Chinese (Mandarin) Translator.
  - Anna Salvador, Associate Planner.
- County of Santa Clara – Office of Supportive Housing:
  - Consuelo Hernandez, Director.
  - Eloiza Murillo-Garcia, Acting Division Manager.
  - Andrew Barnes, Senior Housing Development Officer.

# How to Submit Questions

- Use the “Q&A” box in Zoom at any time during the webinar to submit questions/comments.
- Facilitator will read the questions and City/County staff will respond.
- Questions and responses in English will be translated in Spanish and Chinese (Mandarin). Questions can also be submitted in Spanish or Chinese.



# Virtual Meeting Housekeeping

- Webinar is being recorded will be posted to the Crestview website, along with all questions/comments submitted:  
[www.mountainview.gov/crestview](http://www.mountainview.gov/crestview)

# Purpose of Tonight's Webinar

- Provide information on the Crestview housing opportunity.
- Provide early opportunity to receive input and respond to questions from the community.

# Community Engagement is Crucial

- This is very beginning of the process.
- Incorporating several ways for input throughout the process.
- Inclusive approach to seek diverse opinions.



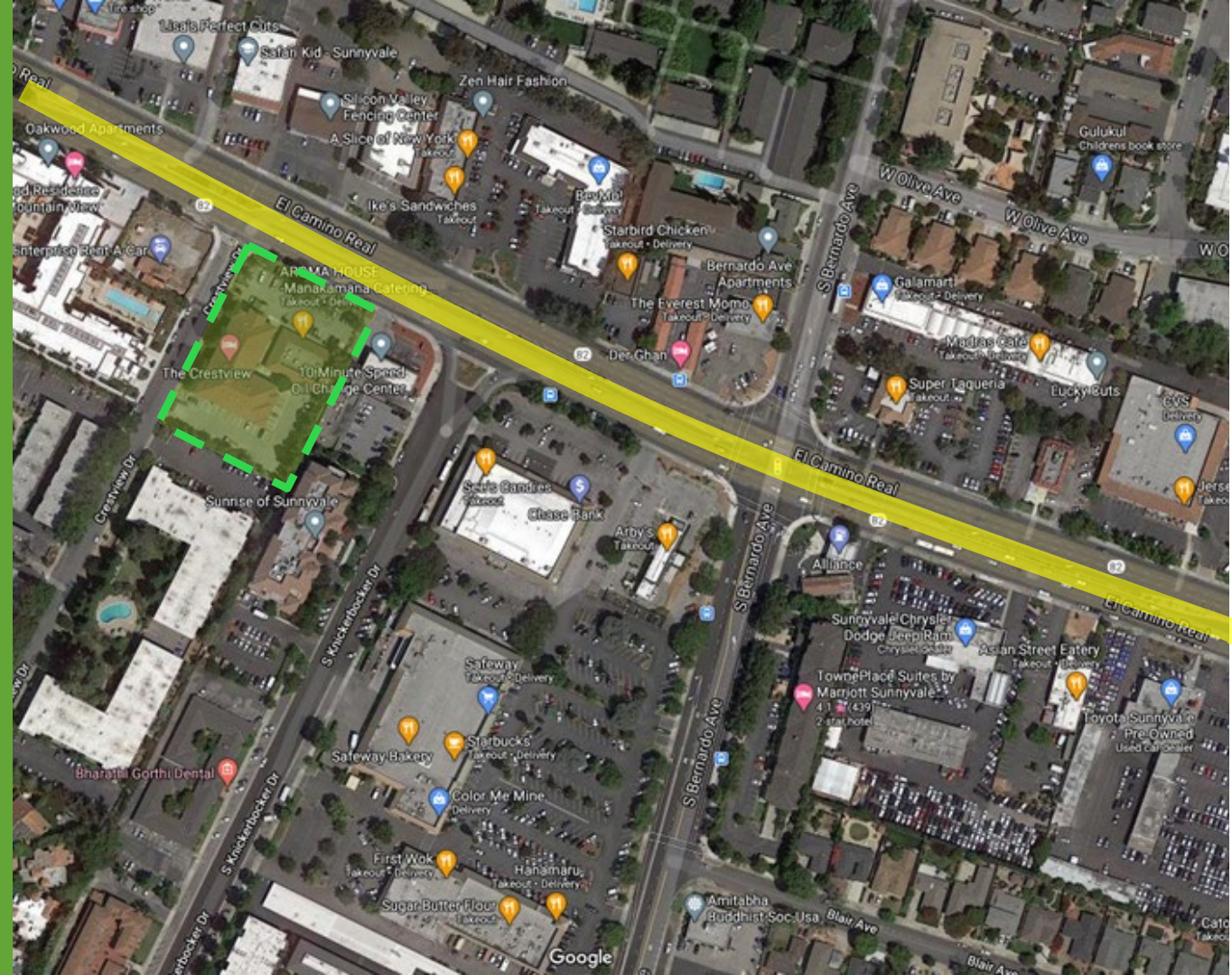
# Presentation

# Background

- October 2020: Owner of Crestview Hotel contacted Mountain View staff to explore potential acquisition of hotel for housing.
- End of 2020: City/County conducted preliminary evaluation about the opportunity to address housing needs through the possible conversion of the hotel into permanent housing.
- January 26, 2021: Mountain View City Council voted unanimously to partner with the County to work on this opportunity.

# Site Overview

- Located at 901 E. El Camino Real, Mountain View (privately owned property)
- Built in 1985
- 67 Rooms
  - 53 one-room suites
  - 13 two-room suites
  - 1 Manager Unit
- 6 Retail Units
- 80+ Parking Spaces





  
The Crestview  
a boutique hotel

# Strong Housing Opportunity

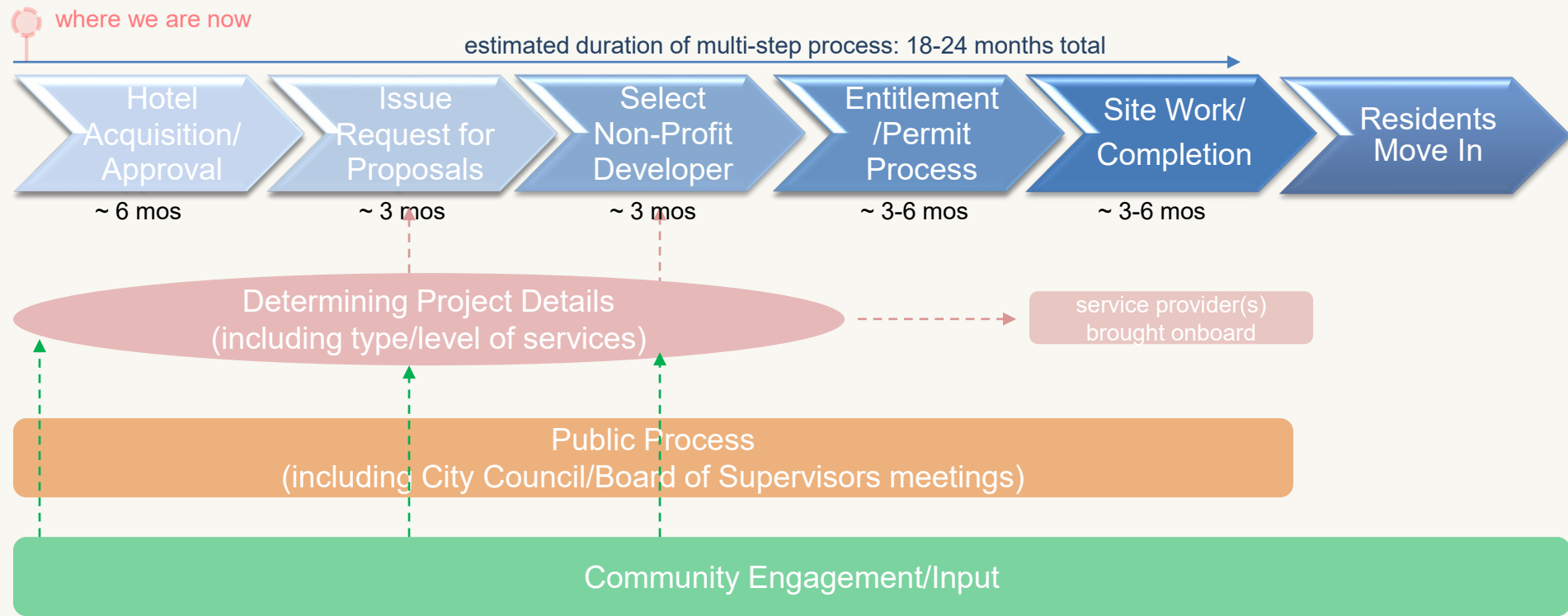
- Acquisition/conversion of existing 67-unit hotel for affordable housing for individuals and families (not a shelter).
  - Investment for interior and other potential site improvements.
  - Provision of new resident/supportive services.
- Would provide housing more efficiently and at lower cost than new construction.
- Located near transit, existing services, and amenities.
- Draws on City/County experience of delivering similar, high-quality housing & services throughout MV and region.

# Potential Income Range of Households\*

Category	Household Size			
	1	2	3	4
Extremely Low-Income	\$33,000	\$38,000	\$43,000	\$47,000
Very Low-Income	\$55,000	\$63,000	\$71,000	\$79,000
Low-Income	\$78,000	\$90,000	\$101,950	\$112,000

\* 2020 Income Limits, California Department of Housing and Community Development.

# Envisioned Process\*



\* The process shown here is diagrammatic and meant to illustrate the key elements that will inform the process. Specific dates/processes will be developed and incorporated as appropriate as this opportunity moves forward.

# Where We Are Now

## Examples of things we know so far

- Excellent opportunity & site for housing.
- Significant need for affordable housing.
- City/County has experience facilitating development of high-quality, affordable housing supported by services.
- Supports several City and County plans/priorities.

## Examples of things that need to be determined\*

- Rehabilitation/renovation scope of work.
- Types/levels of services.
- Specific housing program, e.g., number of units, household size, income levels, special needs, etc.
- Potential for other site improvements/community amenities.

\* These are key areas that will be determined as part of the process and informed by public input.

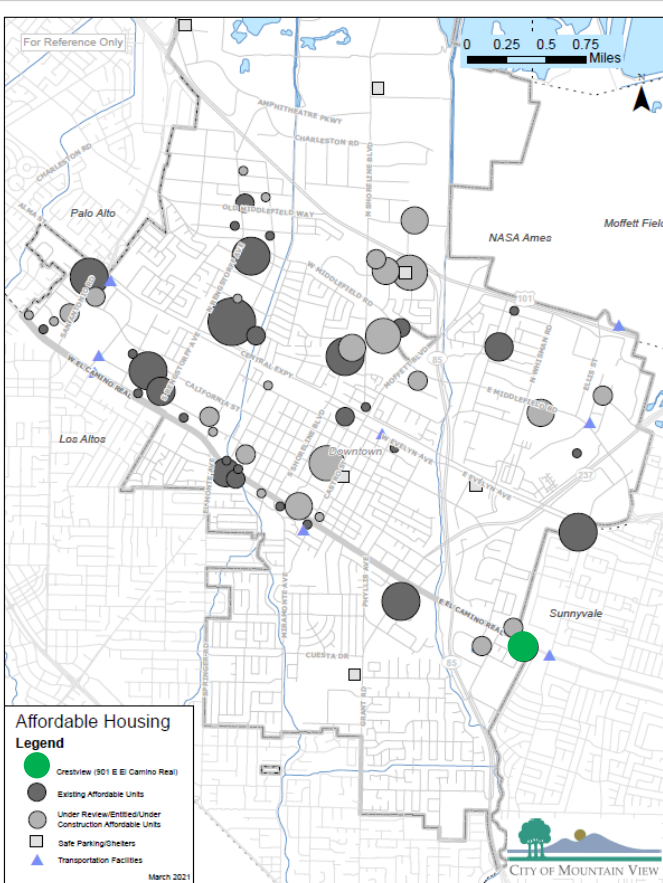


# Supports Several Plans & Priorities

- Council Major Goals/workplan items:
  - Equitable communities.
  - Housing for all.
  - Responding to tenant displacement.
- City's El Camino Precise Plan supports affordable housing.
- State- & federally-required plans to develop affordable housing and respond to homelessness.
- County Community Plan to End Homelessness.
- City-County partnership to fund affordable housing.

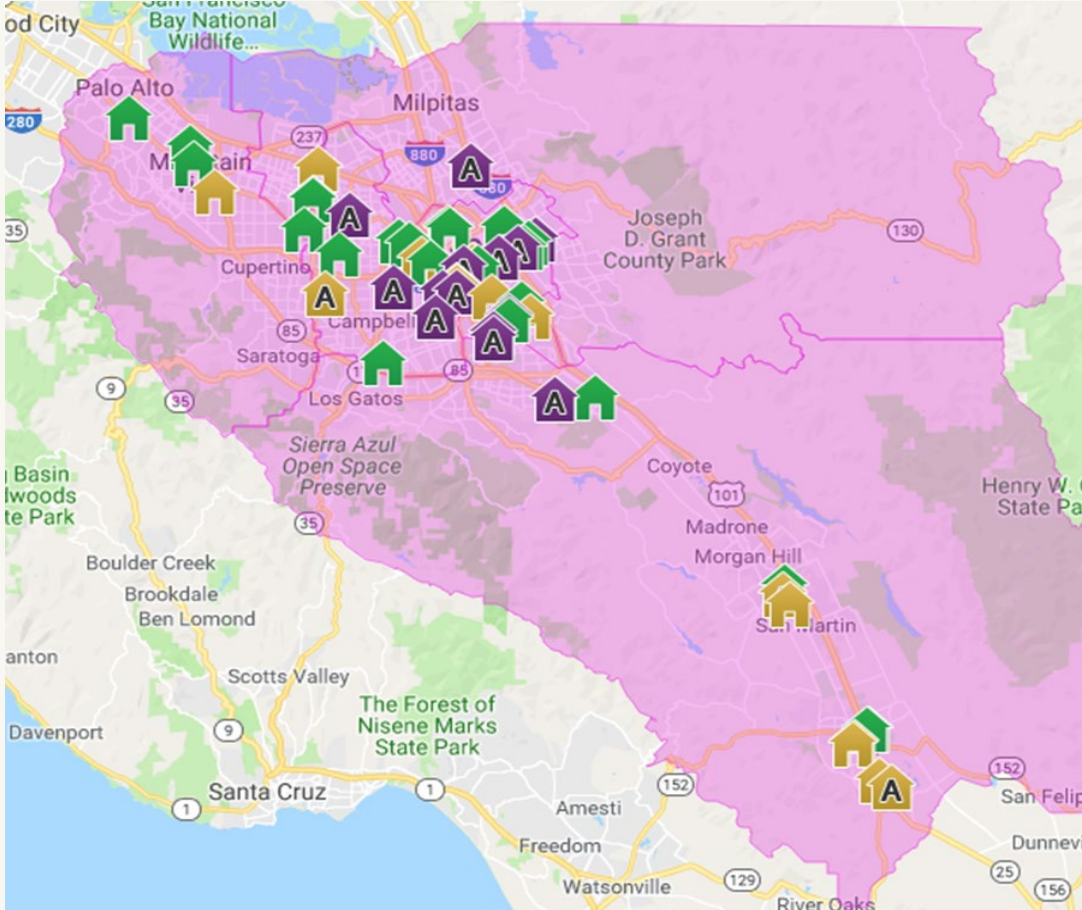


# Affordable Housing in Mountain View



- Many existing & future affordable housing developments throughout City.
- > 1,000 households displaced from their homes due to demolition in past several years.
- ~ 600 unsheltered persons in MV from 2019 County point-in-time count.
- > One-third of MV households have a housing burden, ie, spend more than 30% of income on housing costs.
- Affordable housing need is greater than supply, exacerbated by pandemic.

# County-Funded Affordable Housing



# Next Steps

- County to work with hotel owner on acquisition.
- Updates on process and opportunities for input will be provided on the Crestview website and sent to interest list registrants.

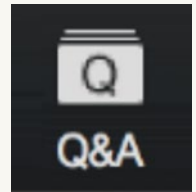
# Stay Connected

- Crestview website: [www.mountainview.gov/crestview](http://www.mountainview.gov/crestview)
  - Webinar and submitted questions/comments will be posted.
  - Periodically updated.
  - Register for interest list to receive updates.
- Email: [neighborhoods@mountainview.gov](mailto:neighborhoods@mountainview.gov)

# Q & A

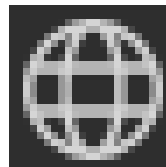
# How to Submit Questions

- Use the “Q&A” box in Zoom to submit questions/comments.
- Facilitator will read the questions and City/County staff will respond.
- Questions and responses in English will be translated in Spanish and Chinese (Mandarin). Questions can also be submitted in Spanish or Chinese.
- If you need translation in Spanish or Chinese, please press the “Translation” button in Zoom and select the appropriate language to hear the meeting in that language.



# 如何提交问题

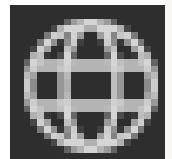
- 请使用Zoom界面里的“Q&A”（问与答）按钮来提交问题/评论
- 主持人将念出问题，市府/县府工作人员将回答
- 英文的问题和回答将被翻译成西班牙文和中文（国语），也可以用西班牙文和中文提问
- 如果你需要西班牙文或中文翻译，请点击Zoom里的“Translation”（翻译）按钮并选择合适的语言来聆听该语言翻译的会议





# Cómo enviar preguntas

- Utilice el cuadro "Q&A" de preguntas y respuestas en Zoom para escribir preguntas/comentarios.
- El facilitador leerá las preguntas y el personal de la ciudad/el condado responderá.
- Las preguntas y respuestas en inglés se traducirán al español y al chino (mandarín). Las preguntas también se pueden escribir en español o chino.
- Si necesita traducción al español o al chino, pulse el botón "Traducción" en Zoom y seleccione el idioma adecuado para escuchar la reunión en ese idioma.



# Pre-submitted Questions

# Q & A

# Opportunity to Address Housing Needs: Crestview Hotel

Community Outreach Meeting

March 30, 2021

6-8 pm via Zoom Webinar

