



THE

VIEW

Spring/Summer 2023

It's Shoreline Regional Park's 40th Anniversary!

In recognition of Shoreline at Mountain View's 40 years of history as a regional park and recreation area, the City has organized a free speaker and tours series in partnership with historians, community members and local environmental agencies.

These events include:

- **Shoreline's Landfill: A Mountain View 'Refuse to Resource' Legacy**
Sunday, April 30, 9:30 – 11:30 a.m.



- **Birds, Wildlife & Habitat Conservation at Shoreline for Many Generations to Come**
Sunday, June 25, 9:30 – 11:30 a.m.
- **Engineering Sea Level Rise at Shoreline and Around the San Francisco Bay**
Sunday, August 27, 9:30 – 11:30 a.m.
- **How Shoreline's Past Can Inform Tomorrow's Land Use Goals**
Sunday, October 15, 11 – 4:30 p.m.
Panel discussion 1 – 2:30pm

Join us in celebrating Shoreline's unique past, flourishing present-day offerings and promising sustainable future. All of this is in addition to Shoreline's other offerings, such as trails, golf course, kite lot, sailing lake and more.

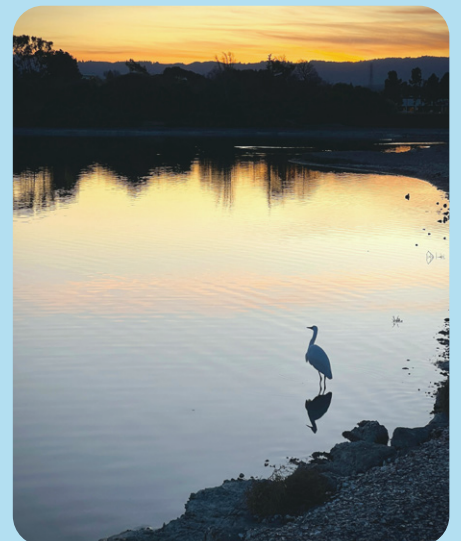
Registration will be available by visiting MountainView.gov/Shoreline.

For additional information, call 650-903-6073.

The Shoreline Regional Park Community (SRPC) was created by State legislation in 1969 for the development and support of the Shoreline at Mountain View Regional Park and to economically and environmentally enhance the surrounding North Bayshore Area. The SRPC is a separate legal entity from the City with its own budget and financial statements and is presided over by a Board of Directors, comprised of the Mountain View City Council. Since the establishment of, and due to the SRPC, the Shoreline

area has transformed from a frequently flooded agricultural area containing auto wrecking sites, dilapidated housing, and a hog farm to a protective home for endangered and threatened species, an exciting regional recreation destination, and inviting place for all members of the community.

Currently the site of a regional park, regulated landfill and thriving office park, the Shoreline community will host up to 9,850 units of housing, including 207 affordable units within walkable communities complete with amenities, jobs and active transportation solutions.





Message from City Manager Kimbra McCarthy

With this latest edition of *The View*, we explore our regional gem, Shoreline at Mountain View, which will celebrate its 40th anniversary this year.

The 750-acre wildlife and recreation area first opened to the public in 1983. Shoreline has a unique history as a landfill and hog farm prior to being transformed into a recreational destination. Nowadays, Shoreline offers educational opportunities as a wildlife refuge and a wide variety of leisure activities from golfing to sailing for individuals and families within its picturesque natural setting next to the Bay. It's also home to the historic Rengstorff House and its gardens. Shoreline is open 6 a.m. until 30 minutes after sundown, seven days a week, and has miles of trails available for walking, jogging, hiking and biking.

Soon, we will debut a new City of Mountain View website that is designed for our MountainView.gov online visitors. Over the past couple years, we have been developing a new digital experience, which will feature a vibrant and functional design that works on mobile devices, with enhanced search functionality and intuitive format to help the public more easily find the information they seek.

In the meantime, I hope you enjoy our parks, downtown and outdoor activities as the warmer months arrive.

Going According to Plan

Council Work Plan Identifies High Priority Projects



The Mountain View City Council has begun developing its latest Council Work Plan, which outlines the City Council's highest priority projects for the two year period of July 1, 2023 through June 30, 2025.

The projects chosen will support the City Council's Strategic Priorities, seven high-impact policy areas adopted by the City Council in June 2021. These priorities are: Community for All; Intentional Development & Housing Options; Mobility & Connectivity; Sustainability & Climate Resiliency; Livability & Quality of Life; Economic Vitality; and Organizational Strength & Good Governance.

Milestones in the Work Plan development process include:

- **Jan. 24:** The City Council approved the Council Work Plan development process and timeline.

- **Feb. 28:** The Council confirmed the Strategic Priorities, received an update on major projects planned for the next two fiscal years, and proposed potential new projects for the Work Plan.
- **March:** Boards, commissions and committees reviewed and provided feedback on the Council's proposed projects list.
- **April 25:** the Council will direct City staff on how to prioritize the timing of and allocate limited City resources to the proposed Council Work Plan projects.

The Council is anticipated to adopt the new Council Work Plan alongside the Fiscal Year 2023-2024 Budget in June. Throughout the implementation of the Work Plan, staff will deliver regular updates to the Council on the status of Work Plan projects at the Midyear Budget update and Annual Budget adoption.

School Crossing Guard Program Expansion



The City of Mountain View is dedicated to ensuring transportation safety for our community’s children. In the upcoming school year, the City is adding six more school crossing guards near Mountain View school sites for a total of 21. This effort will likely encourage more students to walk and roll.

The crossing guard locations encourage more students to walk and roll, the City is adding six new crossing guards near Mountain View school sites for the upcoming school year. The crossing guard locations are determined through technical analysis and recommendations from the school community. The crossing guards help the students to cross safely and demonstrate safety skills that they will need to cross streets at all times.

Eighteen of the crossing guard locations are along routes to Mountain View Whisman School District (MVWSD) school sites, two locations are along routes for both MVWSD and Mountain View Los Altos Union High School District students, and one is along a route for a Los Altos School District school.

The City provided \$215,900 to fund the crossing guard program with MVWSD providing \$50,000 in Fiscal Year 2022-23. Staff is recommending an increase of approximately \$175,000 in the Fiscal Year 2023-24 budget to expand the crossing guard program to a total of 21 key locations throughout Mountain View.

City Budget Season

As reported in the midyear budget update to the City Council in February 2023, the General Operating Fund revenue for FY 2022-23 is estimated to be \$176.1 million, an increase of \$12.3 million, or 7.5%, from the adopted budget amount of \$163.8 million.

Higher-than-expected revenues have enabled the City to set aside reserve balances to pay down long-term liabilities (specifically related to pensions) and provide additional funding for essential capital projects.

Estimated Fiscal Year 2022-23 City revenues appear strong, but as the economy starts to show signs of a slowdown, economic uncertainty remains.

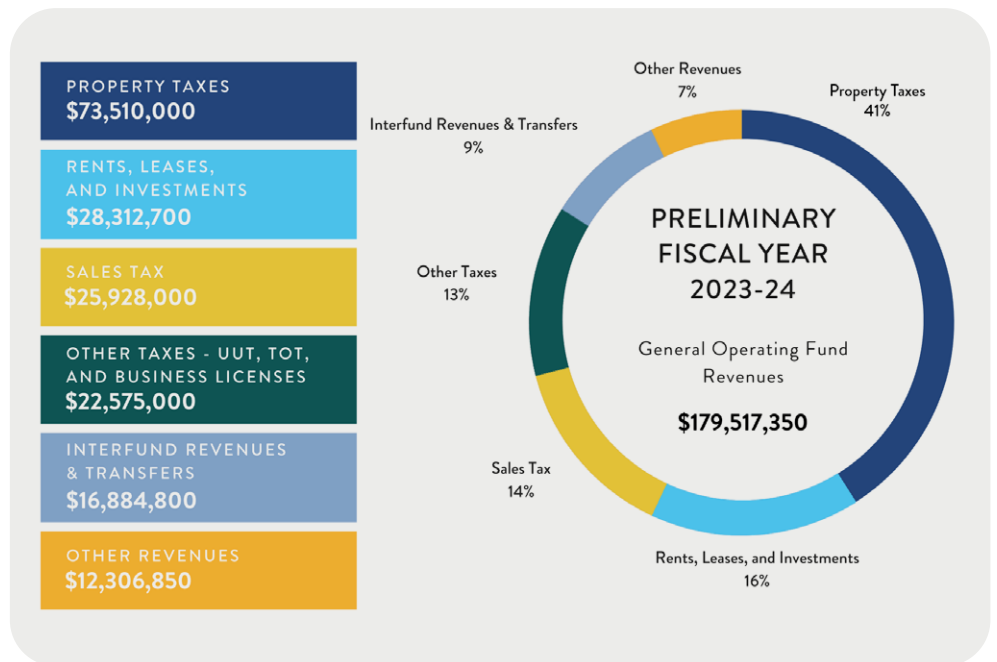
There are several areas of uncertainty, including what could happen if the Federal debt limit ceiling is not suspended or increased by early summer and the impact of recent layoff announcements of local companies. Finance staff continues to monitor economic data and activity that will be used to refine the City’s forecast.

City staff is in the process of developing the Recommended Budget for Fiscal Year 2023-24, which will include updated revenues, expenditures and budget proposals. The preliminary forecast for Fiscal Year 2023-24 projects total General Operating Fund revenues of \$179.5 million,

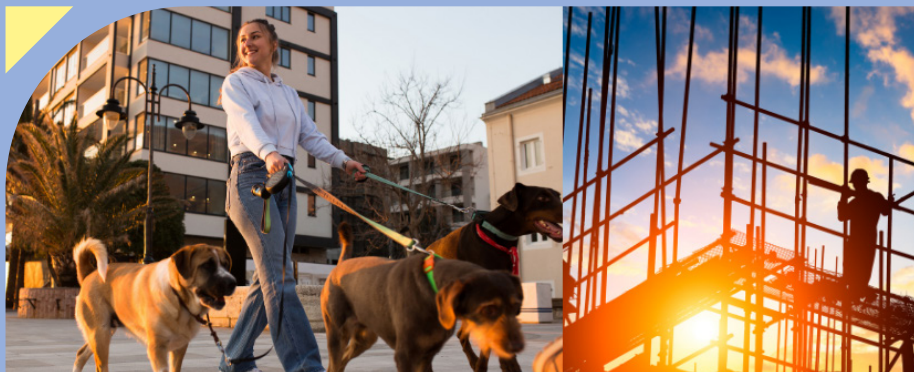
an increase of \$3.4 million or 1.9% from the FY 2022-23 estimated revenue.

The budget will be presented at the Tuesday, June 13 City Council meeting.

For updates about the current City budget, visit MountainView.gov/Budget.



Protection of Workers' Rights



Guidance for residents who hire day laborers

In September 2022, the Mountain View City Council adopted a Wage Theft Ordinance and Responsible Construction Ordinance. These ordinances went into effect on Jan. 1, 2023 with two purposes:

- Supporting compliance with existing wage and hour laws.
- Enhancing the protection of workers' rights.

What is Wage Theft?

Wage theft is when employees are not paid the wages or employee benefits that are rightfully owed to them as required by Federal, State and local laws, including the Federal Fair Labor Standards Act, the California Labor Code, and any local minimum wage, living wage, or prevailing wage requirements.

Workers, communities, responsible businesses and taxpayers are all negatively affected by wage theft.

Day laborers are also considered employees and can be subject to wage theft.

How to Support the Protection of Workers' Rights if You Employ Day Laborers

If you are a resident and hire a day laborer, there are four ways you can support the protection of workers' rights, pay a fair wage, and ensure that you comply with Federal, State and local employment laws. (Residents who hire day laborers are not subject to the reporting requirements of the City's Wage Theft Ordinance.)

1. Pay the minimum wage.
2. Provide breaks.
3. Avoid harassment.
4. Ensure safety.

For more information, visit MountainView.gov/WageTheft.

Shoreline Wildlife Management Plan

Shoreline at Mountain View is a wondrous place that the Shoreline Regional Park Community is committed to preserving and improving for the enjoyment of the Mountain View and broader community.

To this end, the City has developed the Shoreline Wildlife Management Plan to protect the distinctive wildlife and habitats at Shoreline.

Adopted by the Mountain View City Council on March 14, the plan:

1. Examines and consolidates the various state and federal regulations and codes that govern native and special-status species wildlife and their habitats.

2. Makes recommendations on best practices for habitat management.

The areas included in the plan are Shoreline at Mountain View, Charleston Retention Basin and the Egret Rookery, with all three located within the North Bayshore area. The plan also takes into account other plans—such as the Burrowing Owl Preservation Plan, Post Closure Maintenance Plan, Sea Level Rise Study and others—so all plans work together to achieve each plan's goals.

The Plan is included in the City Council's Work Plan and helps accomplish two of the Council's Strategic Priorities: "Livability & Quality of Life" and "Sustainability & Climate Resiliency." (More on the Strategic Priorities and the Council Work Plan on the next page.)



Shoreline and its surrounding area have a special role in the history and future of the Mountain View community. This plan will help protect some of what makes Shoreline so special.

For more information on the Shoreline Wildlife Management Plan, and to stay up to date on its progress, visit MountainView.gov/SWMP.

Senior Center Going Green

Grant will help turn the Senior Center into a model for others to follow



\$567,000

received in grants

\$497,000

to electrify the Mountain View Senior Center

\$70,000

to engage the community and local organizations

The City of Mountain View continues to “go green” and focus on the City Council’s goal of making our community more sustainable and climate resilient. The City recently received grants totaling \$567,000 from Silicon Valley Clean Energy, our local community-choice energy provider, for two building decarbonization projects.

The majority of Mountain View’s greenhouse gas emissions from residential buildings come from natural gas use, and overall building emissions make up 35% of total greenhouse gas emissions. Converting to electricity, which is partially or entirely powered by renewable resources, will decrease our community emissions.

The first grant provides \$497,000 to electrify the Mountain View Senior Center by converting the water heaters and kitchen to all-electric systems. This project will use the City’s facility as a model electrification project while serving the 150 seniors who visit the facility each day for activities and a hot meal. Once the project is complete, the Senior Center will serve as an educational site for organizations and/or members of the public who want to learn how to go electric and the benefits of doing so.

The second grant provides \$70,000 to engage the community and local organizations to seek their help in developing outreach and engagement strategies to encourage building electrification. The City will engage with community members in their native language, renters, multi-unit property owners, small business owners and others. Through this engagement process, the City looks to build long-lasting partnerships to accelerate progress on addressing climate change.

For more information on the City’s sustainable initiatives, programs and projects, visit MountainView.gov/Sustainability.

Electrify Your Home



“Electrification” means replacing technologies that use fossil fuels—especially natural gas and oil—with technologies that use electricity as

a source of energy. Common examples include replacing your gas water heater with a heat pump water heater, your gas stove with an induction stove, and your gas furnace with a heat pump HVAC system.

Electrifying your home can benefit your family as well as your community by increasing your air quality, safety, energy efficiency and savings while also decreasing greenhouse gas emissions.

The City and local utilities provide resources to help you electrify:

- Start at MountainView.yellowtin.com to get personalized recommendations whether you rent or own your home; understand your options, find rebates, and more.
- SVCE offers: FutureFit Homes Program, eHub, Appliance Assistant, and more tools at SVcleanenergy.org.
- SwitchIsOn.org offers incentives, help finding contractors, and the option to “Speak to an Expert”!
- Try an induction stove at no cost through PGE-induction.myturn.com/library.

New Rules of the Road



Several new State of California traffic laws took effect in the new year with the aim of making bicycling riding safer for everyone.

Here are a couple big changes that affect Mountain View drivers and cyclists:

- Enhanced Safeguards for Bicycle Riders (AB 1909):
 - » Drivers are now required to change into another available lane, when possible, to pass cyclists, building on the current requirement for drivers to give cyclists at least three feet of space when passing.
 - » Class 3 e-bike riders are permitted to use approved bicycle paths and trails, bikeways, and bicycle lanes.
 - » Starting on Jan. 1, 2024, cyclists are allowed to cross an intersection when a walk sign is on.

- Vehicular Manslaughter: Speeding and Reckless Driving (SB 1472):
 - » The criteria for “gross negligence” is expanded as it relates to the crime of vehicular manslaughter.
 - » Drivers involved in sideshow activity, exhibition of speed, or speeding over 100 miles per hour, which results in a fatality, could now be charged with Vehicular Manslaughter with Gross Negligence.

**Information provided by the California Department of Motor Vehicles and California Highway Patrol.*

What's Next for Castro Street Pedestrian Mall



100-300 blocks of Castro Street will be turned into a permanent pedestrian mall.

over the next three to five years. As the warmer weather arrives, the community will begin to see the Castro Pedestrian Mall transform incrementally.

In the coming months, these updates are in the works:

- A new central walkway, new railings and additional accessible ramps within each block.
- Fresh asphalt on street that will improve the look and general walkability of the street.
- More public seating.
- Live entertainment and games.

Exciting changes are coming to Downtown Mountain View after a pilot program that closed portions of Castro Street to vehicles proved popular with business owners and customers alike.

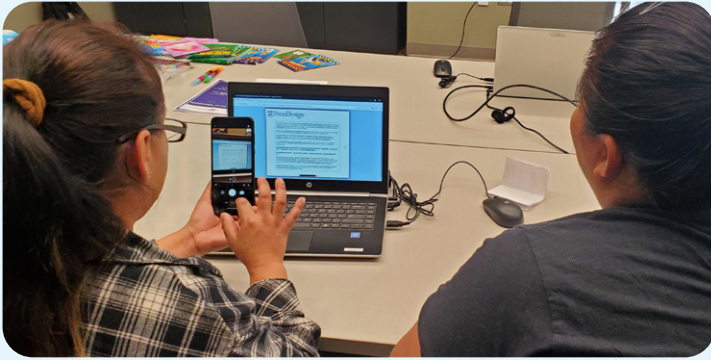
Last fall, the Mountain View City Council approved turning the 100 - 300 blocks of Castro Street into a pedestrian mall. This decision ensures those portions of Castro

Street will remain closed to vehicles and open to the public to enjoy. It will likely take up to five years to design and construct the improvements for a permanent pedestrian mall.

In the meantime, staff is working with the Council Ad Hoc Committee on the Interim Castro Street Pedestrian Mall on standards for the pedestrian mall

For the latest information and activities on the Castro Pedestrian Mall, visit MountainView.gov/PedMall.

Elevate MV Families Receiving \$500 a Month Through Pilot Program



This past September, the City of Mountain View launched a two-year guaranteed basic income pilot program called Elevate MV. The pilot program sets itself apart from other direct relief programs by providing unrestricted financial assistance to the most vulnerable in our community.

The goal of Elevate MV is to empower participating families by improving their financial security through a monthly direct cash payment of \$500 per month. The pilot program serves 166 families who were chosen by an impartial, randomized process.

Participants were enrolled in November by the City's nonprofit partner—Community Services Agency of Mountain View, Los Altos & Los Altos Hills—and received their first monthly payment of \$500 in December.

According to research findings from other basic income programs, having guaranteed unrestricted cash can help reduce rent burden, provide additional groceries, and reduce the stress of making ends meet every month. Early anecdotal feedback from Elevate MV participants has echoed these findings.

What Participants in the Pilot Are Saying

“This additional money will allow me to finally start saving for my family and future.”

“I can't believe that this program is actually available and that I am a part of it.”

“Having this additional income has allowed me to decrease the hours that I work. I have more time to spend with my 7-year-old son. I am so grateful!”

For more information on the Elevate MV program, visit MountainView.gov/ElevateMV.

Citywide Garage Sale: May 6 - 7



The Citywide Garage Sale is back on Saturday, May 6 and Sunday, May 7 from 8 a.m. – 2 p.m.! Hundreds of residents are holding garage sales at their homes, so find great deals and help support the City's zero waste goals by keeping reusable items out of the landfill.

Items for sale will include appliances, artwork, books, children's toys, clothes, collectibles, furniture and more. Maps and address lists of participating sellers will be available online and outside City Hall on Friday, May 5.

For more information, visit MountainView.gov/GarageSale.

Sign Up for City Hall Connection

Do you like what you're reading in this edition of The View?

Stay in the know all year long by signing up for the City of Mountain View's City Hall Connection. This e-newsletter features updates on events, programs, services, projects and more. Right in your inbox!

City Hall Connection comes out approximately every two weeks and is your central source of timely, useful and important news and information.

Sign up at MountainView.gov/CityHallConnection.

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Library Offers Real-Life Adventures

Enjoy summer by going on a real-life adventure in the California outdoors courtesy of the Mountain View Public Library. California State Parks passes are available to borrow with a library card and provide free vehicle day-use entry to over 200 participating state parks.

More than 100 passes are available to library customers and can be borrowed for two weeks with no renewals. Holds are allowed and the passes can be picked up at the Customer Service Desk in the Library lobby, 585 Franklin St. If you need hiking gear to help you hit the trails, the Library also has two backpacks available to borrow that will hold all the essentials needed for a day exploring the natural beauty of California.



The State Parks Pass Program is a partnership between California State Parks and the California State Library as part of the Outdoor Access for All Initiative.

For more information, or to place a hold on a CA State Parks Pass, visit MountainView.gov/StateParksPass.

UPCOMING SPRING/SUMMER EVENTS

- May 6 - 7 [8 a.m. - 2 p.m.] – Citywide Garage Sale
- May 17 [4 - 6 p.m.] – Spring Park Pop-Up at Cuesta Park
- May 24 [4 - 6 p.m.] – Spring Park Pop-Up at Pyramid Park
- May 31 [4 - 6 p.m.] – Spring Park Pop-Up at Rengstorff Park
- May 20 [10 a.m. - noon] – KidStock
- June 17 [10 a.m. - noon] – KidStock

July 4 [5 p.m.] – Fourth of July Fireworks Spectacular

July 15 [10 a.m. - noon] – KidStock

Fridays, June through September [6 - 7:30 p.m.]
Concerts on the Plaza

Fridays, July 7 through August 11 [8:30 p.m.]
Summer Outdoor Movie Night Series

August 1 – National Night Out

THE VIEW

The newsletter is published two times a year by the City of Mountain View. The View is delivered by bulk mail to every residential address and business in Mountain View.

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MountainView.gov/Social

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Ellen Kamei
Lisa Matchak
Lucas Ramirez
Emily Ann Ramos

City Council Appointees

Kimbra McCarthy, City Manager
Jennifer Logue, City Attorney
Heather Glaser, City Clerk

City Vision

A welcoming, vibrant city that plans intentionally and leads regionally to create livable, sustainable neighborhoods, access to nature and open spaces, and a strong innovation-driven local economy.

2021-2023 Strategic Priorities

- Community for All
- Intentional Development & Housing Options
- Mobility & Connectivity
- Sustainability & Climate Resiliency
- Livability & Quality of Life
- Economic Vitality
- Organization Strength & Good Governance



The View is printed on 40% recycled paper.