

City of Mountain View TDM Framework Factsheet

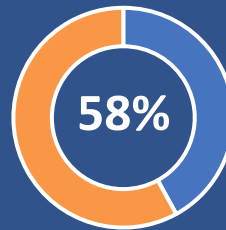


City of
Mountain View

Purpose of the TDM Framework

The City of Mountain View is currently developing a citywide Transportation Demand Management (TDM) ordinance. The goals of the ordinance are to reduce vehicle miles traveled (VMT) associated with new development and to help achieve the City's sustainability and transportation policies and goals. TDM is valuable in accommodating additional growth, maximizing the efficiency of transportation systems, and improving quality of life.

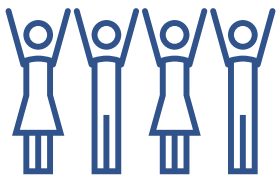
Did you know?



Source: City of Mountain View 2021 GHG Emissions Inventories

The majority of greenhouse gas emissions in Mountain View come from **on-road transportation** such as gasoline-powered passenger vehicles and light-duty trucks.

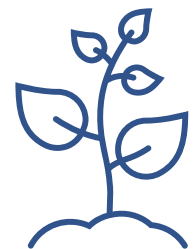
Why Refine the City's TDM Approach?



Proven effectiveness at lowering commuting costs and improving worker and tenant satisfaction



Make work and residential properties accessible to people using all modes of transportation, creating desirable communities



Simplify the process and standardize TDM requirements across Mountain View to advance transportation policies and sustainability goals

We want to hear from you!

During the month of June, the City is seeking initial input from developers, property managers, and employers to help shape the TDM Policy.



To participate, please email:
Nathalie McCarvel, Senior Consultant
Nathalie.McCarvel@steergroup.com

Ben Pacho, Transportation Analyst
Ben.Pacho@mountainview.gov