

**SPONSOR** 

# Senior Resource Fair

On Tuesday, May 7, 2024 from 3 - 6 p.m., the annual Senior Resource Fair returns to offer a space where community members can learn about available resources and providers involved with the aging demographic. The event includes over 30 vendors, workshops, free raffle, and light refreshments. Resources include: transportation, health care, home care, housing, education, funeral services, retirement and more. This event takes place at the Mountain View Senior Center, 266 Escuela Avenue.

## Sponsorship Opportunities

#### Event Info:

- Approx. 400
   Mountain View and
   Los Altos residents
   in attendance
- Attendees include members of the aging population and their family members

## Title Sponsor \$2,000

As the premiere supporter, your organization could be recognized as *title sponsor*.

Opportunity includes

- Official sponsor of Senior Resource Fair
- Logo placement on all print materials (Flyer & Newsletter)
- Logo/Name placement in all electronic communications, event notifications, newsletters.
- Logo placement on event website with link to your website.
- Recognition of sponsorship in all social media blasts
- City will provide a table and two chairs for you to promote your organization.
- Verbal recognition during the event over the P.A. system.
- Limited to one sponsor

### Presenting Sponsor \$1,000

The presenting sponsorship includes a table and two chairs on-site, as well as logo placement on the event website with a link to your organization. This opportunity is limited to two sponsors.

