

# **Mountain View Safe Routes to School Program**

**2019-2023 Report** 









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# The Vision for Safe Routes to School in Mountain View

Safe Routes to School (SRTS) programs encourage safe walking and biking to and from school.

In Mountain View, the SRTS program aims to build a culture of safe, healthy, sustainable transportation access to schools, so students arrive safely, happily and ready to learn.

Most SRTS programs, including the Mountain View SRTS Program, incorporate the SRTS "**E's**". These "**E's**" are:



#### 1. Education

SRTS programs teach students and families safe walking and biking skills and about the benefits of walking and biking.



#### 2. Encouragement

SRTS programs encourage students and families to walk and bike to school through activities and events.



#### 3. Engineering

SRTS programs are supplemented by improvements to the built environment that make active transportation routes to school safe, convenient, and comfortable.



#### 4. Enforcement

SRTS programs include methods that promote safer behaviors by all roadway users, such as providing for crossing guards and safety patrols.



#### 5. Evaluation

SRTS programs assess school travel data and program activities to track progress and improve the program.



#### 6. Equity

SRTS programs prioritize schools and communities with highest needs and those that have been historically underserved.



# History of SRTS in Mountain View

In 2010, the City of Mountain View received a Vehicle Emissions Reductions Based at Schools (VERBS) grant from the Metropolitan Transportation Commission (MTC) to implement SRTS activities. This grant funded a three-year SRTS Program to encourage students to get to and from school safely by walking and biking. Between November 2011 and October 2014, the SRTS Program provided safety trainings, bike rodeos, encouragement events, parent/caregiver/teacher engagement, and

data collection to all public and private schools in the City. In 2013, the City received another VERBS grant to continue the program from April 2015 to March 2018.

In late 2019, the City started work on a SRTS 2.0 program using an Education and Encouragement grant from VTA Measure B as well as City operating funds. This money was used to fund a consultant contract to develop materials and deliver SRTS programming.

In addition, the City's Sustainability
Action Plan (SAP4) funded a
Transportation Planner position,
which has allowed City staff to build
an ongoing partnership with schools
and school districts, and to establish
a SRTS Coordinating Committee that

comprises City staff, Police School Resource Officers (SROs), school and school district administrators, and parent representatives. This integrated approach is referred to as SRTS 2.0.

Under SRTS 2.0, delivery of SRTS programming on school campuses was delayed as a result of school shutdowns and COVID restrictions. In Fall 2021, City staff and SROs provided initial SRTS training at Graham Middle School. As COVID restrictions lifted further, traffic safety training was provided at all public elementary and middle schools in Mountain View.

This report documents Mountain View's SRTS 2.0 program from 2019-2023.



# **Mountain View SRTS Program Goals**



Increase student safety and eliminate traffic-related fatalities and injuries involving school children.



Increase
participation
in active
transportation
and healthy
lifestyles by
making walking
and biking to
school a safer,
more appealing
transportation
alternative.



Enable and encourage students and parents to walk and bike to school.



Reduce motor vehicle volumes, greenhouse gas emissions, and associated air pollution in the vicinity of schools.



Build community
and deliver
services that
enhance
belonging,
support, and
involvement,
particularly
among at-risk
students.



Deliver services in a manner that is effective, efficient, transparent, and allows for continuous improvement.

# **Mountain View SRTS Program Schools**

The current phase of the Mountain View SRTS Program worked with all public schools within the City of Mountain View. The schools and corresponding school districts are listed below:

Mountain View Whisman	<ul> <li>Benjamin Bubb Elementary</li> </ul>	Stevenson Elementary
School District (MVWSD)	<ul> <li>Mariano Castro Elementary</li> </ul>	Theuerkauf Elementary
	Amy Imai Elementary	<ul> <li>Jose Antonio Vargas Elementary</li> </ul>
	<ul> <li>Edith Landels Elementary</li> </ul>	Crittenden Middle
	Gabriela Mistral Elementary	Graham Middle
	Monta Loma Elementary	
Los Altos School District (LASD)	Springer Elementary	
Mountain View Los Altos Union High	Alta Vista High	
School District	<ul> <li>Los Altos High</li> </ul>	
	Mountain View High	

A description of activities conducted for these schools can be found in the subsequent chapters.

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The Mountain View SRTS program relies on collaboration between the following entities:

- Public Works Staff. The SRTS 2.0 program is led by the Public Works Transportation Team, with a half FTE Transportation Planner position dedicated to ensuring the program's success and building a strong relationship with Police and the school community. The Transportation Manager and other Public Works staff also provide technical support and involvement in the program.
- Schools and School Districts. SRTS
   program success relies heavily
   on school and school district
   involvement and support. In other
   words, the more school and school
   district involvement and support,
   the more likely the program will
   accomplish its goals. All Mountain
   View SRTS Program schools and

- school districts were engaged early on and continued to be engaged throughout the program. They led scheduling of the safety trainings, the bike rodeos and conducted the student travel survey. The school district helped developing SRTS programming and consultant selection.
- Police Resources. School Resource Officers (SROs) are assigned by the Mountain View Police Department to work with schools, students, and parents/caregivers using community-oriented policing concepts. SROs became important partners in the Mountain View SRTS Program by participating in program activities and modeling safe roadway behaviors. The Police Department also manages the City's crossing guard program.



- Crossing Guards. The City provides
   Crossing Guards through a
   contract with All City Management
   Services (ACMS). Between 2019
   and spring 2023, the program has
   expanded from nine to 15 crossing
   guards. City staff has also met
   or interacted with ACMS guards
   and supervisors to obtain input
   on school access patterns and
   conditions.
- Parent Volunteers. Parents
   participate in the SRTS
   Coordinating Committee and
   have volunteered their time and
   skill to host encouragement and
   engagement events at Graham
   Middle, Landels Elementary,
   and Mistral Elementary schools.
   Parents have also provided
   valuable input via walking audits
   and family surveys.
- SRTS Coordinating Committee.
   The Mountain View SRTS Program

- team hosted SRTS Coordinating
  Committee meetings monthly
  throughout the school year.
  Participants included school and
  school district staff, parents and
  caregivers, Mountain View City
  staff, School Resource Officers,
  and Alta Planning + Design SRTS
  Specialists. Topics of discussion
  ranged from crossing guards
  to school safety education to
  infrastructure needs.
- Other Cities. Many cities in Santa Clara County have their own successful SRTS programs. Los Altos is one such city, which also has schools with students from Mountain View and vice versa. The Mountain View SRTS Program leveraged existing Best Practices and resources from Los Altos, including survey data and recommendations for classroom education.



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The Mountain View SRTS Program was able to pivot during the COVID-19 pandemic by pausing to reflect and listen to school stakeholders and also respond to school community needs, challenges, and strategies.



# **Timeline of Activities**



# **Mountain View SRTS Program Activities Summary**

Program Activity	Location	Quantity	Number of Participants
Community Bike Rodeo	Various locations throughout Mountain View	4	100
School Bike Rodeo	Graham Middle School and	3	1,000
	Crittenden Middle School.		
Music Notes SRTS Concert	Mistral Elementary School;	12	4,000
	Benjamin Bubb Elementary School;		
	Mariano Castro Elementary School;		
	Amy Imai Elementary School;		
	Edith Landels Elementary School;		
	Monta Loma Elementary School;		
	Stevenson Elementary School;		
	Theuerkauf Elementary School;		
	Crittenden Middle School;		
	Graham Middle School;		
	Jose Antonio Vargas Elementary; and		
	Springer Elementary School.		

Program Activity	Location	Quantity	Number of Participants
Safety Training Day	Mistral Elementary School;	10	3,000
	Benjamin Bubb Elementary School;		
	Mariano Castro Elementary School;		
	Amy Imai Elementary School;		
	Edith Landels Elementary School;		
	Monta Loma Elementary School;		
	Stevenson Elementary School;		
	Theuerkauf Elementary School;		
	Jose Antonio Vargas Elementary;		
	Graham Middle School; and		
	Crittenden Middle School.		
Walk Audit	Project Schools	15	40
Suggested Route Map	Project Schools	15	n/a

# **SRTS Program Activities**

#### **Community Bike Rodeos:**

A community bike rodeo is an interactive skills event where participants learn how to safely ride a bike, including proper helmet fit, rules of the road, avoiding hazards, and bike maintenance. Mountain View SRTS Program staff conducted three community bike rodeos in 2022.

#### When and Where:

- August 1, 2019 on Castro Street in conjunction with Thursday Night Live and Silicon Valley Bicycle Summit.
- May 21, 2022 at Rengstorff Park.
- August 20, 2022 at Sahara Mobile Park.
- October 22, 2022 at Rengstorff
   Park in conjunction with the City's annual Monster Bash.

In total, nearly 100 children and young adults, parents, and caregivers, participated in these four community bike rodeos events.



#### **School Bike Rodeos:**

A school bike rodeo is an interactive skills event where students learn how to safely ride a bike, including proper helmet fit, rules of the road, avoiding hazards, and bike maintenance.

Pedestrian safety instruction was also provided for students without bikes.

Mountain View SRTS Program staff conducted three school bike rodeos during the 2021-2022 and the 2022-2023 school year.

#### When and Where:

- April 7, 2022 and March 20, 2023 at Graham Middle School.
- April 6, 2023 and June 2, 2023 at Crittenden Middle School.

In total, nearly 1,000 middle school students participated in the school bike rodeos.



# Music Notes SRTS Concerts:

Music Notes is a a group of middle and high school teachers who use hip hop to create high-energy songs, music videos, and concert experiences that promote various aspects of traffic safety.

The Mountain View SRTS Program arranged for Music Notes to hold concerts at every elementary and middle school. The performances taught pedestrian and bike safety in a fun, engaging format. Students were also given the chance to come on stage to answer "pop quiz" questions, win prizes, and show off their knowledge of pedestrian and bike safety.



Source: Music Notes, musicnotesonline.com

#### When and Where:

In total, more than 4,000 elementary and middle school students participated in the Music Notes SRTS Concerts during the 2022-2023 school year.

#### **Safety Training Days:**

Safety Training Days targeted elementary school students with age appropriate walking and biking safety instruction. Safety Training Days included:

- Mini Main Street Pedestrian
   Education. Mini Main Street is
   an interactive simulation that
   allows students to experience
   traffic situations in a safe and fun
   learning environment.
- Helmet Fitting Station. Students learned how to properly fit their helmets and also learned why helmets are important safety equipment.
- Map Your Route to School.
   Students reviewed and identified a map of their school community and help identify the best routes to get to and from school.



 Bicycle Maintenance. Students learned how to check their chains, tires, and breaks.

#### When and Where:

In total, 3,000 elementary school students participated in the Safety Training Days during the 2022-2023 school year.



#### **Walk Audits:**

A walk audit documents barriers to safe and frequent walking and biking, and begins to identify infrastructure and programmatic solutions to improve safety and encourage walking and biking for the school commute.

#### When and Where:

The Mountain View SRTS Program conducted 13 walk audits at public schools in the City of Mountain View during late Winter and Spring 2023.

The City has advanced several school related infrastructure projects, including design for pedestrian/ bicycle improvements on Miramonte Avenue near Graham Middle School, thermoplastic striping near several



schools, and crossing improvements at several intersections. These projects will go into construction in the coming year.

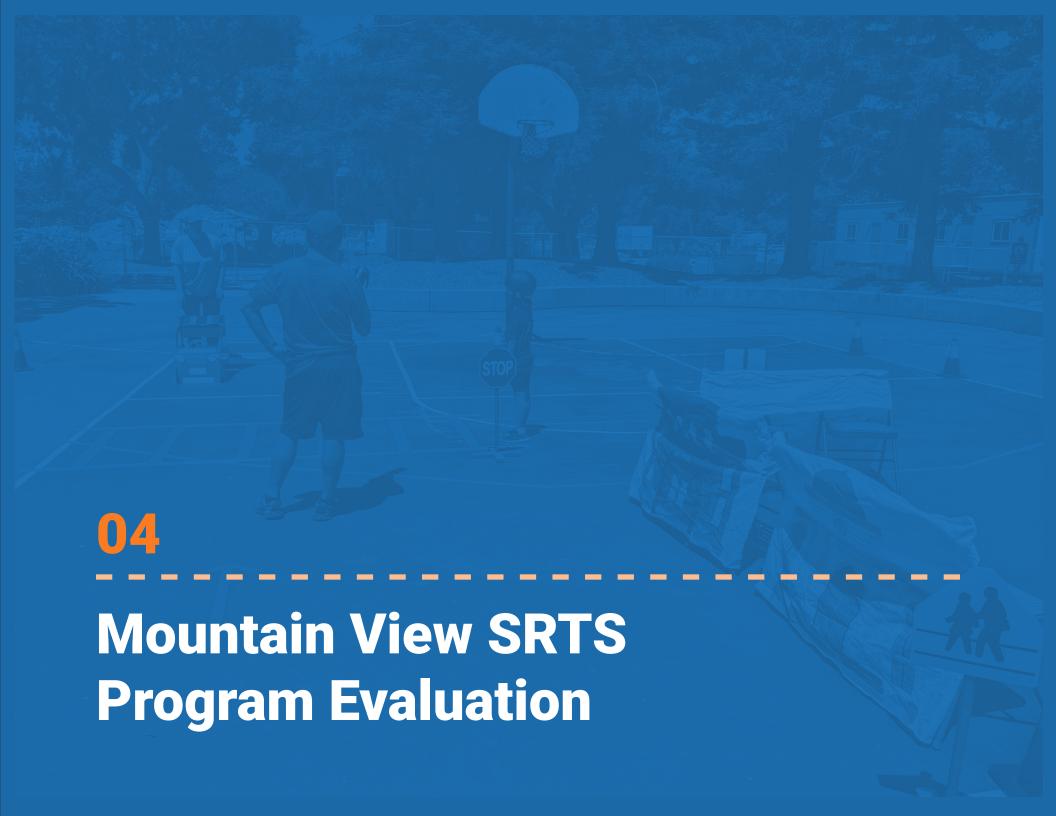
#### **Suggested Route Maps:**

Suggested route maps are customized maps showing suggested walking (and biking for older students) routes to school along with key information including crossing guard locations, signalized or stopcontrolled intersections, approximate route times, key landmarks, and more.

The Mountain View SRTS Program provided suggested route maps to each project school. These maps can be found on the Mountain View SRTS Program website mountainview.gov/saferoutes.



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# **Mountain View SRTS Program Student Tallies**

Student travel data was collected from Mountain View public schools using standardized survey tools available through the National Center for Safe Routes to School (NCSRTS). Specifically, Mountain View SRTS Program staff distributed an electronic Student Travel Tally form (based on the NCSRTS) to schools and teachers to collect travel mode data during the last two weeks of October 2022. A summary of these findings is provided below and on the following page. Detailed evaluation data is provided in Appendix 1. Data collection occurred only once during SRTS 2.0 due to the COVID pandemic. Prior program data can be found here.

#### **Purpose:**

- Establish new mode share baseline
- Future student tallies will be compared to this mode share

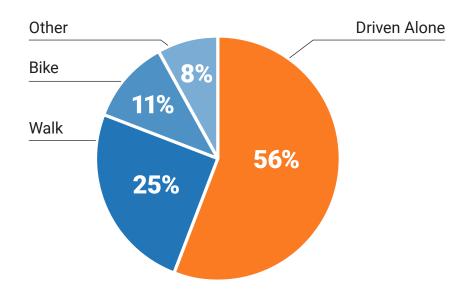
#### **Process:**

- Conducted during last two weeks for October
- Distributed and conducted by MVWSD, Springer, LAHS

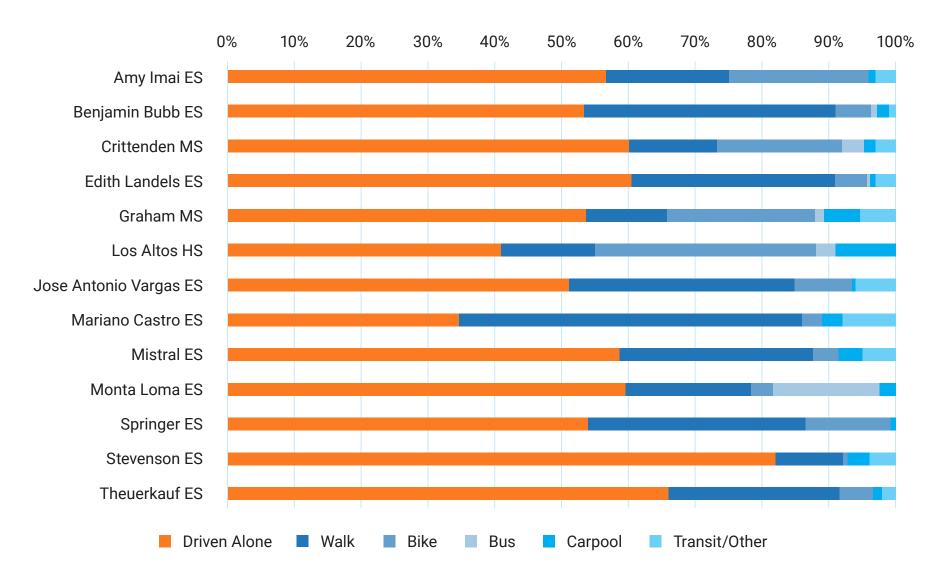
#### **Overall Mode Share:**

- 36% Walk and Bike
- 44% Walk, Bike, Transit, Carpool (multiple students)

#### **MV Students Total Mode Share for Participating Schools**



#### Student Mode Share by Participating Schools, 2022



# **Mountain View SRTS Program Parent Survey**

Information about parent/caregiver attitudes toward walking and bicycling were collected from Mountain View public schools using standardized survey tools available through the **National Center for Safe Routes** to School (NCSRTS). Specifically, the Mountain View SRTS Program staff distributed electronic Parent/ Caregiver Surveys (derived from the NCSRTS) to schools to forward on to parent/caregivers between October 2022 and December 2022. A summary of these findings is provided below and on the following page. Detailed evaluation data is provided in Appendix 1.

#### **Purpose:**

 Identify MV parents' travel patterns and transportation safety concerns

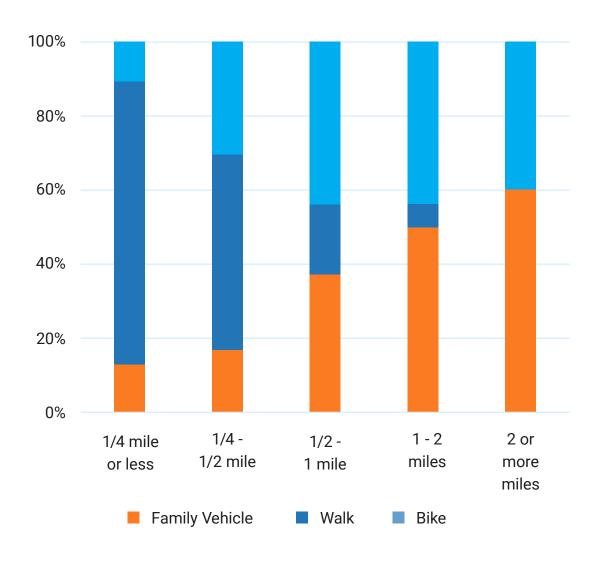
#### **Process:**

- Conducted from October to December
- Distributed to parents, MVWSD and schools
- Over 1000+ parents participated in the survey

#### **Findings:**

Families are more likely to walk and bike if they live less than 1 mile from the school

#### Parent/Caregiver Survey Participants Mode Share by Distance



#### **Survey Participants' Safety Concerns**



# **Collision Data**

Mountain View SRTS Program staff collated pedestrian and bicycle collision data within one-half mile radius of project schools (5-year data from 01/01/2018 to 12/31/2022 acquired from Transportation Injury Mapping System).

The highest numbers of pedestrianinvolved collisions were near Mariano Castro Elementary and Gabriela Mistral Elementary, both with 23. The highest numbers of bicycle-related collisions were also near Mariano Castro Elementary and Gabriela Mistral Elementary, both with 26.

Recommendations for continued evaluation can be found in Chapter 5.



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# 05 The Future of the Mountain View SRTS Program

The future of the Mountain View SRTS Program should build on the successful program outcomes achieved during the 2019-2023 phase. These include:

- Hiring a dedicated City Program Manager, who elevated the Mountain View SRTS Program offerings with a focus on community needs.
- Hosting monthly SRTS Committee meetings, which allowed parents/ caregivers, school staff, and others to provide input on the SRTS Program, learn about safe walking and biking practices, and request help with challenging walking and biking safety issues.
- Creating SRTS programming that offers flexibility and has a breadth of activities-from bike rodeos to safety concerns-to promote walking and biking safety for a wide range of grade levels, skills, and abilities.

The City of Mountain View is looking to expand the Mountain View SRTS Program into the 2023-2024 school year and beyond. The following pages provide a "sneak peek" into planned activities.

#### **School Year 2023-2024**

#### Invite private schools to participate.

Currently, only public schools participate in the program. The Mountain View SRTS Program plans to include six private schools:

- German International School of Silicon Valley
- Mountain View Academy
- St. Francis High School
- St. Joseph Catholic School
- Waldorf School of the Peninsula
- Yew Chung International School



#### **Develop SRTS Curriculum.**

The Mountain View SRTS Program will prepare transportation safety curriculum for elementary, middle, and high schools. Curriculum material will be based on successful field-specific curricula in California as well as League of American Bicyclists' League Certified Instructor (LCI) standards. The curriculum will outline activities, provide scripts, list and/ or develop supportive materials or props, and identify the respective State standards for Physical Education or Health Education that are satisfied by each element of the training.

# **Create Transportation Safety Trainings.**

 The Mountain View SRTS Program will provide transportation safety training to all grades (K-12). The trainings will cover defensive walking and riding practices, helmet fittings, bicycle maintenance skills, rules for riding, and suggested routes to school. The goal is to provide training sessions during P.E. and/ or integrate content into other subjects.

Future phases of the Mountain View SRTS Program may vary depending on funding and staffing resources. However, the City of Mountain View remains committed to programming that helps to teach students and families about the benefits of walking and biking, and encourages them to try using active transportation rather than driving to get to school.



### **Future Data + Evaluation Metrics**

As mentioned in Chapter 1 and described further in Chapter 4, evaluation is an important part of any SRTS program. The Mountain View SRTS Program should and will continue to collect key data that not only meets the requirements of funding agencies, but also helps the program staff know how the program is doing and where to spend time appropriately to impact positive program outcomes.

The following are key metrics to be tracked on an annual basis:



Number of program activities, by school.



Number of students participating in program activities, by school.



Rates of parents/caregivers who allow their students to actively commute to and from school, by school.



Rates of student travel modes, by school.



To: Priyoti Ahmed, City of Mountain View

From: Kristin Haukom, Alta Planning + Design

Date: March 28, 2023

Re: Fall 2022 Mountain View Safe Routes to School Survey Results | Interim Report

Student travel data and information about parent attitudes toward walking and bicycling were collected from Mountain View public schools using standardized survey tools available through the National Center for Safe Student Travel Tally forms (based on the NCSRTS) to schools and teachers to collect travel mode data during parent/caregivers between October 2022 and December 2022. Program staff also distributed the electronic the last two weeks of October 2022. This latter data collection included instruction for teachers on how to collect travel mode data from students and was limited to a two-week window to establish a baseline for Routes to School (NCSRTS). Specifically, the Mountain View Safe Routes to School (SRTS) program staff distributed electronic Parent/Caregiver Surveys (derived from the NCSRTS) to schools to forward on to future data collection efforts.

from both rounds of data collection will be used to develop a final evaluation report that will provide insights Program staff will conduct another round of survey data collection in Spring 2023. The information collected into why students may or may not walk or bike to school, address key issues in order to increase different active modes of transportation among students, and inform the overall program direction.

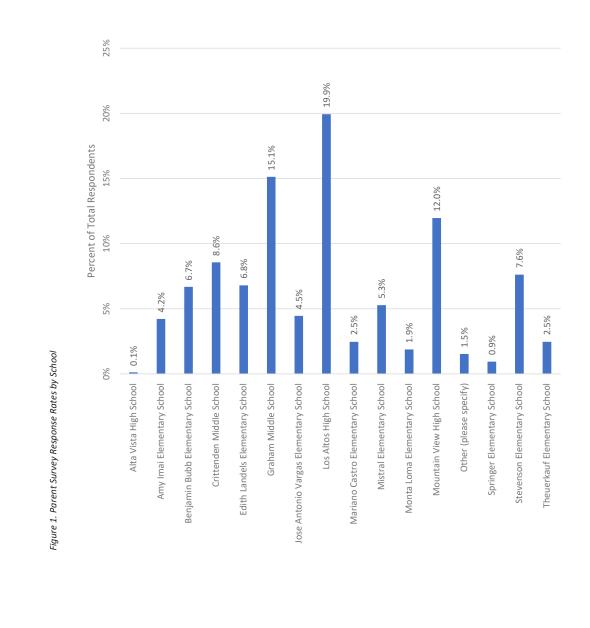
#### Parent/Caregiver Survey

The following section describes results from the Parent/Caregiver Surveys collected in Fall 2022.

#### **Parent and Caregiver Responses**

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For the survey provided to Mountain View parents and caregivers, the greatest participation rates came from Los Altos High School, Graham Middle School, and Mountain View High School. More information is provided



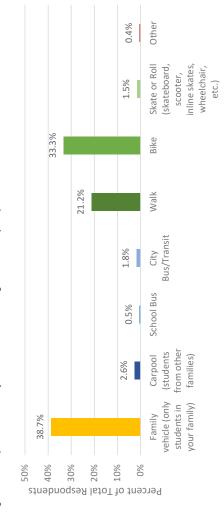


#### 40

#### **School Access Mode of Respondents**

Figure 2 shows that, across all schools in Mountain View, most survey respondents either use a family vehicle or a bike to get to school. An additional 21% of respondents stated their student walks to school. Very few parents reported using shared transportation, such as a carpool or public transportation.

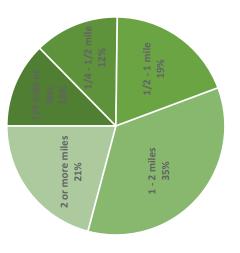
Figure 2. Transportation Mode for School Access among Parent Survey Respondents



#### Distance from School of Respondents

21% stated they live 2 or more miles away. 25% of respondents live 1/2 a mile or less from school, which is Figure 3 shows that 35% of parent survey respondents stated they live 1-2 miles away from school while considered a comfortable walking distance.

Figure 3. Distance from School of Parent Survey Respondents



### Mode Share by Distance for Respondents

Figure 4 shows a comparison of mode share by distance from school for parent survey respondents. Across those biking) stated they live 1-2 miles away from school. Lastly, of the students that walk to campus, most all respondents stating they use a car to get to school, most (44% of drivers) reported living 1-2 miles away from school. Similarly, when comparing across those who stated their child bikes to school, most (42% of live  $\mbox{\it \%}$  mile or less away from school (44% of walkers).

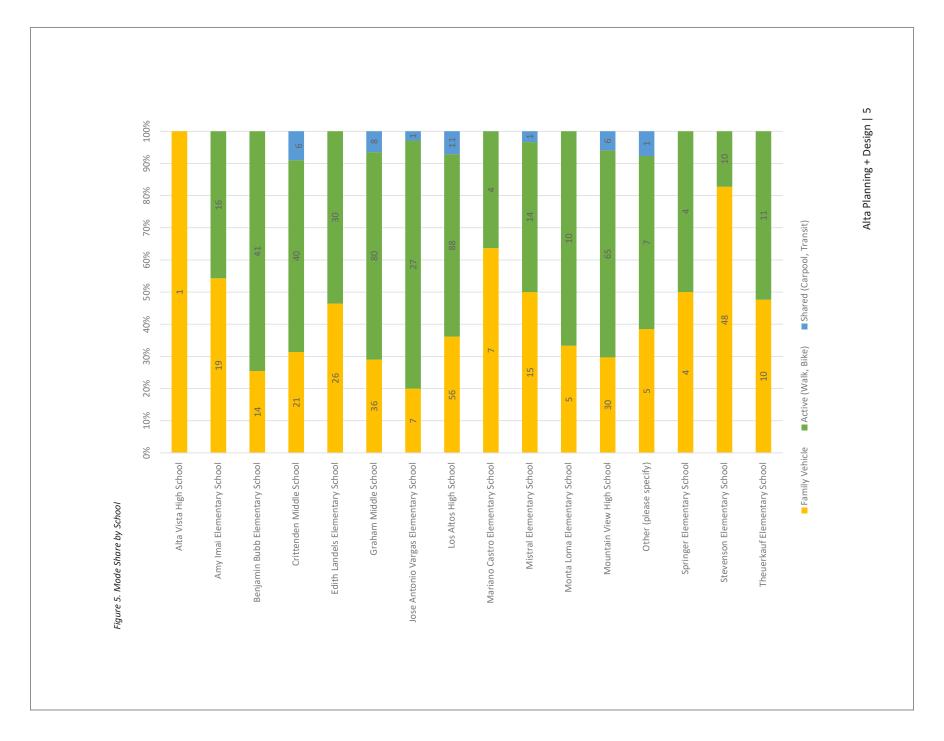
Figure 4. Mode Share Comparison by Distance from School



#### **Mode Share by School for Respondents**

a car to get to school include Stevenson Elementary School, Mariano Castro Elementary School, and Amy Imai Figure 5 shows mode share by school with the schools reporting the greatest relative share of students using Elementary School. Regarding active transportation, schools reporting the greatest relative share of students walking, biking, or skating/rolling to school are Jose Antonio Vargas Elementary School, Benjamin Bubb Elementary School, and Mountain View High School.

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# Concerns Influencing Respondents' Decision to Allow their Children to Walk or Bike

walk or bike to/from school. The biggest concerns were unsafe intersections and too much high-speed traffic guards, or other calming efforts. Many parents also expressed concern "Stranger Danger" as a reason for not Figure 6 displays the top concerns parents have which influence their decision to not allow their children to on streets near schools, indicating a need for better intersection controls like new crosswalks, crossing allowing their children to walk or bike to/from school.

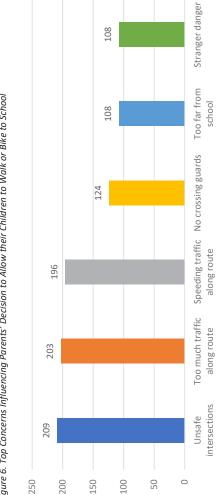


Figure 6. Top Concerns Influencing Parents' Decision to Allow their Children to Walk or Bike to School

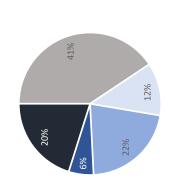
Parent/Caregiver survey respondents were also invited to add comments to a response field marked "Other", which allowed them to describe other concerns that influenced their decision to allow their children to walk or bike to/from school. The top concerns broke out into the following five categories, ranked in descending order, with 1 being the most common concern among those who completed the "Other" field:

- Students' age or ability to navigate the roadway on their own. 1.
  - Poor driver or other roadway user behavior.
- Fear. S.
- Collision fatalities and injuries along the route to school. 4.
- No buses.

# Parent/Caregivers Attitudes about Walking and Biking

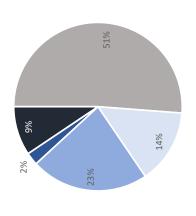
(not knowing about the benefits of a desired behavior) to "maintenance" (sustaining a desired behavior). This modes. The concept of "readiness to change" comes from the Stages of Change Model, which is a behavioral science framework that recognizes peoples' behaviors may vary across a spectrum from "precontemplation" The Mountain View SRTS Program team added three questions to the standard Parent/Caregiver Survey to assess respondents' "readiness to change" to use or continue to use walking, biking, and driving travel form of assessment is called "segmentation" and can be used to identify which percentage of a given community may be ready to adopt active transportation modes into their lives. Specifically, respondents were asked to select the statements about walking, biking, and driving from a list of five statements that best applies to them: The result from their responses can be found in Figures 7 - 9.

Figure 7. Readiness to Change - Walking



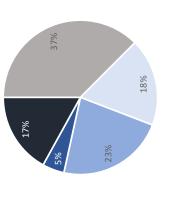
- I do not walk for most of my trips and I don't intend to make any
- = I do not walk for most of my trips. I am considering doing it more often but I'm not sure how to get started.
- I do not walk for most of my trips but I want to do it more often. I know how to get started but I haven't done it yet.
- I walk for most trips and I have been doing it for less than six months.
- I walk to get around for most trips and I have been doing it for more than six months.

Figure 8. Readiness to Change - Biking



- I do not bike for most of my trips and I don't intend to make any
- I do not bike for most of my trips. I am considering doing it more often but I'm not sure how to get started.
- I do not bike for most of my trips but I want to do it more often. I know how to get started but I haven't done it yet.
- I bike for most trips and I have been doing it for less than six months.
- I bike to get around for most trips and I have been doing it for more than six months.

Figure 9. Readiness to Change - Driving



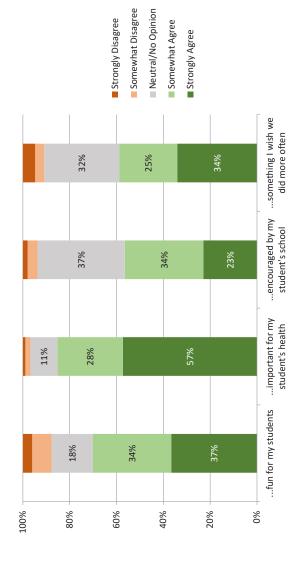
- I drive for most of my trips and I don't intend to make any changes.
- I drive for most of my trips. I am considering driving less often but I'm not sure how to do it.
- I drive for most of my trips but I want to do it less often. I know what I would like to do instead but I haven't done it yet.
- I already use other ways to get around other than driving and I have been doing it for less than six months.
- I already use other ways to get around other than driving for most trips and I have been doing it for more than six months.

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Respondents were asked to select the how much they agree or disagree with the statements about walking and biking to school. The result from their responses can be found in Figure 10.

Figure 10. Responses to Statements about Walking and Biking to School





#### **Student Travel Tallies**

The following section describes results from the Student Travel Tallies collected in October 2022.

Table 1. Students Counted/Included in Student Travel Tallie

School	Students Counted
Amy Imai Elementary School	346
Benjamin Bubb Elementary School	404
Crittenden Middle School	7.1.7
Edith Landels Elementary School	383
Graham Middle School	691
José Antonio Vargas Elementary School	634
Los Altos High School	205
Mariano Castro Elementary School	59
Mistral Elementary School	571
Monta Loma Elementary School	259
Springer Elementary School	270
Stevenson Elementary School	565
Theuerkauf Elementary School	286

## Mode Share by School for Student Respondents

Figure 11. Average Student Travel Modes To and From School

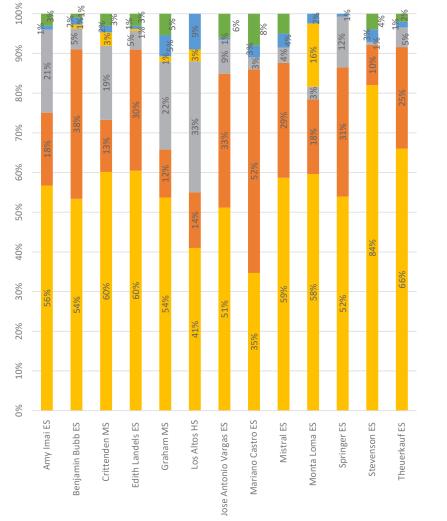


Figure 11 shows the different travel modes students took to and from school in the morning and in the

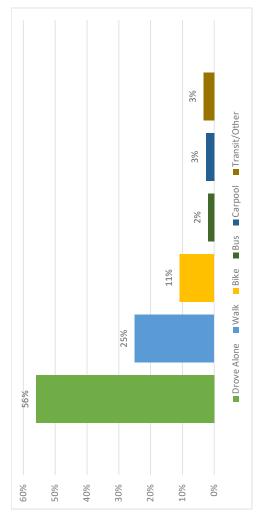
■ Drove Alone ■ Walk ■ Bike ■ Bus ■ Carpool ■ Transit/Other

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Generally, family vehicles and walking and biking are the most common modes of transportation according to Jose Antonio Vargas Elementary Schools. At most schools, however, a majority of students arrive to school in students. The schools with the highest number of walkers and bicyclists were Mariano Castro, Springer, and

Figure 12 shows a summary of student travel modes across all schools. Most students reported using a car to get to school, although a large proportion stated they either walk, bike, or roll to campus. Only 6% reported using shared transportation such as carpools or public transit.





#### **Conclusions and Next Steps**

In general, family vehicles are the most common mode of transportation among students. This is likely due to distance from school, with more than half of respondents indicating they live one-mile or farther from school.

considering it. The Mountain View SRTS Program could create encouragement messages targeting these recommendations. For example, more than a third of respondents stated that they do not walk, but are parents and caregivers that help them change their behavior to start walking, especially for the school The responses can also be used to inform both the future demand modes and guide program commute with their children.

Finally, the Mountain View SRTS Program will continue these data collection efforts annually, so that changes These data collected can be used to inform future Mountain View SRTS Program offerings. This baseline can be compared to future years, to track progress toward goals as well as to refine the program offerings. in travel modes and attitudes toward different travel modes can be monitored over time. This page intentionally left blank

